



# IFATS

International Federation for Adipose Therapeutics and Science

## Membership Committee

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## Mission Statement

The mission of the Membership Committee is to develop new and innovative ways to **attract new members** as well as **retain current membership** through communications and member engagement.

Strategies that may be used to achieve this mission include:

1. Review membership statistics and trends in membership and ensure directed communications to the following groups:
  - o Memberships obtained for lab members of the IFATS board (whenever relevant).
  - o conversion of trainees to full membership upon graduation.  
**2018 GOAL** - Develop a mechanism to track student members and convert them to active members shortly after their graduation/professional employment. Consider adding a field for “anticipated graduation date” on the application form and tracking it through the system.
2. Review and recommend new member services  
**2018 GOAL** – Develop and distribute a survey to the IFATS board and/or membership at large to identify services that are desired but not yet provided by IFATS
3. Identify potential new sources for membership  
**2018 GOAL** – Generate an internal (not public) calendar of conferences to which the IFATS board members anticipate attending and distribute IFATS PowerPoint with reminder nudges one week ahead of conference dates.
4. Identify mechanisms for membership retention and promotion

## Frequency of meetings

- The Chair of the Committee will provide a report at the Executive Committee Meeting held in conjunction with the IFATS annual meeting.

## Reporting procedures

- The Chair of the Membership Committee will report directly to the Executive Committee.