

Exhibitor & Sponsor Information

15th Annual IFATS Meeting



IFATS

International Federation for Adipose Therapeutics and Science



November 30 - December 3, 2017
Loews Miami Beach Hotel
Miami, Florida
www.ifats.org

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International Federation for Adipose Therapeutics and Science

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Dear Industry Colleagues,

We invite you to attend our 15th annual international conference at the Loews Miami Beach Hotel in Miami, Florida on November 30 - December 3, 2017.

We had a great conference last year with many exciting speakers, including an unforgettable lecture by Philip Nelson, Head of Software Engineering at Google. Other keynote lecturers from diverse fields such as Endocrinology, Genomics, and Orthopedics gave us their perspectives on Adipose Regenerative Medicine. Building on that momentum, we expect to surpass last year's attendance and scope this coming year.

At this year's meeting, we will continue to expand the role of our industry colleagues as vital participants in the conference. We will again highlight the best in cutting edge technologies, materials, and techniques in industry focused panels. The Industry Showcase was a hit with both IFATS members and several industry representatives with whom I spoke, who enjoyed hearing what other companies had to say. This year we will expand that to two one-hour sessions at the request of some who did not have a chance to present. Several of last year's exhibitors have already signed up. Don't be left out.

We will again invite leading clinicians and researchers in the fields of adult adipose stem cell research and adipose grafting. As part of our effort to include other specialties and technologies, this year we will have a morning panel dedicated to PRP (Platelet Rich Plasma) Enhanced Adipose Therapy. We expect this to be well attended as it is a hot clinical area, especially in Florida.

We will again offer two members of each exhibiting team full access to our lectures and presentations and the opportunity to host small private events with conference attendees in the hotel. As an additional venue for direct interaction with clinicians, we will offer the opportunity for industry sponsors to host our "Lunch and Learn" tables. The "Lunch and Learn" was started last year and it was fantastic. I even sat in to learn at one of the tables and recommend it highly.

At the core of the goals for this international conference is a commitment to create interactions among researchers, clinicians, and technology companies to grow our field and expand our reach to other specialties.

We hope that you will support our educational efforts at IFATS 2017.

Ricardo Rodriguez, MD
Program Committee Chair

Exhibitor & Sponsor Information

IFATS Miami 2017

VENUE

Loews Miami Beach Hotel
 1601 Collins Ave
 Miami Beach, FL 33139
 Main number: 1-305-604-1601
 Reservations: 1-877-876-7871

BOOTH SELECTION

Booths will be pre-selected by the exhibiting company.

EXHIBITION SCHEDULE

MOVE IN & SET UP
 Wednesday, November 29
 5:00 pm

DISMANTLING & MOVE OUT

Saturday, December 2 following last coffee break.

HOTEL ACCOMMODATIONS

Loews Miami Beach Hotel
 Rate: \$239 Single/Double
 Conference will provide continental breakfast.
 Room Reservations – www.ifats.org

SOCIAL EVENTS

Sponsors and exhibitors are welcome to attend the Friday evening reception.
 Tickets are required for the Saturday dinner event.

PRODUCT OR SERVICE DESCRIPTION

Product descriptions will only be accepted by email. Please submit your 50 word product or service description no later than October 20, 2017 to jodie@conmx.net. Information submitted after the deadline will not be included in the program book.

Acceptance of an exhibit or printed description does not imply IFATS endorsement of the product or service.

ALL EXHIBIT FEES INCLUDE

- Exhibit space – 6' table
- Two exhibitor badges - No exceptions
- No daily alternating staff is permitted
- Additional company staff must register at the attendee rate
- Publication of company name, address, phone, fax, email, website, and a 50-word description in the program book
- Inclusion of company name and linked logo on the IFATS website

BADGE NAMES

Please submit company representatives' names no later than Wednesday, October 20, 2017.

BOOTH CANCELLATIONS

Notice of cancellation must be made in writing to the Exhibit Coordinator and received by October 20, 2017. No refunds will be made thereafter for any reason. All refunds are subject to a 20% handling fee.

QUESTIONS?

IFATS Executive Office

45 Lyme Road, Suite 304
 Hanover, NH, USA 03755
 T - 1-603-643-2325 • F - 1-603-643-1444
 E - ifats@conmx.net • W - www.ifats.org

Sponsorship options *(fees are in US dollars)*

<input type="checkbox"/>	\$25,000	Diamond Sponsor
<input type="checkbox"/>	\$15,000	Platinum Sponsor
<input type="checkbox"/>	\$10,000	Gold Sponsor
<input type="checkbox"/>	\$7,500	Silver Sponsor
<input type="checkbox"/>	\$25,000	Saturday White Nights Dinner
<input type="checkbox"/>	\$15,000	Welcome Reception
<input type="checkbox"/>	\$8,500	Conference bags with company logo
<input type="checkbox"/>	\$8,500	Lunchtime Seminar (IFATS provides lunch)
<input type="checkbox"/>	\$8,500	Lunch per day for all attendees
<input type="checkbox"/>	\$5,000	Lanyards with company logo (exclusive)
<input type="checkbox"/>	\$5,000	Continental breakfast per day
<input checked="" type="checkbox"/>	\$4,000	Notebooks with company logo
<input checked="" type="checkbox"/>	\$4,000	Hotel Key Cards
<input type="checkbox"/>	\$3,500	Refreshment breaks each (two per day)
<input type="checkbox"/>	\$2,500	Pens with company logo (exclusive)
<input type="checkbox"/>	\$2,500 - \$5,000	Program Books Ads - prices vary
<input type="checkbox"/>	\$1,000	Conference bag inserts – per page
<input type="checkbox"/>	\$4,500	10'x10' pipe & drape booth until Oct. 20th
<input type="checkbox"/>	\$4,000	6.5'x6.5' pipe & drape booth until Oct. 20th
<input type="checkbox"/>	\$125	Saturday White Nights Dinner, per person

Booth Staff may include company sales staff only. No exhibitor may register a speaker, registrant, research associate or trainee as booth staff.

SPONSORSHIP CATEGORIES

Diamond Sponsor - \$25,000

- Complimentary Bag Insert
- Outside back cover ad in program book
- Two 6' tables in premium location
- Two exhibitor badges
- Sponsorship of White Nights Saturday Dinner on the Loews Hotel Lawn
- Up to 6 dinner tickets
- Automatic inclusion in one of two Industry Showcase sessions

Platinum Sponsor - \$15,000

- Complimentary Bag Insert
- Inside front or inside back cover ad in program book
- Two 6' tables in premium location
- Two exhibitor badges
- Sponsorship of Friday Welcome Reception/Poster Session
- Automatic inclusion in one of two Industry Showcase sessions

Gold Sponsor - \$10,000

- Complimentary Bag Insert
- Inside ad in program book
- One 6' exhibit table in premium location
- Two exhibitor badges
- Choice of branded Pens, Notebooks, or Hotel Key Cards
- Automatic inclusion in one of two Industry Showcase sessions

Silver Sponsor - \$7,500

- Complimentary Bag Insert
- One 6' table in premium location
- Two exhibitor badges
- One Day Continental Breakfast Sponsorship (first come, first served choice of day)
- Automatic inclusion in one of two Industry Showcase sessions

Sponsors have priority for events, ad placement and branded items.

All sponsors and exhibitors are included on signage and logos with weblinks are featured on the IFATS website.

TERMS AND CONDITIONS

1. If an exhibitor fails to comply with the terms of this Agreement, IFATS shall have the right to resell the space, or to remove the exhibitor from the assigned space. All monies paid by the exhibitor hereunder shall be absolutely forfeited and deemed fully earned by IFATS. In the event the exhibitor fails to occupy the assigned space by the advertised opening time of the exhibit hall, IFATS is authorized to reassign the space in such manner in the best interests of the exhibition without refund to said exhibitor and without releasing the exhibitor from any liability hereunder.

2. No exhibitor shall erect any obstruction that in the sole opinion of IFATS interferes with an adjoining exhibitor. No exhibit element shall extend beyond the boundaries of the assigned exhibit space.

3. Exhibitor shall be the producer, importer or representative of products and/or services displayed in their booth. No exhibitor shall display any advertisement for goods manufactured and/or sold, or services provided by, a non-exhibitor.

4. No exhibit may be removed or dismantled, wholly or in part, before the official closing time on the last day of the exhibition. All exhibits must be removed by the time designated by IFATS.

5. Exhibitors shall comply with Health and Fire Department regulations and with all relevant city, state and federal laws.

6. Exhibitors will not in any way damage any part of the exhibition area by any cause whatsoever. The exhibitor guarantees to reimburse IFATS directly for the repair of any damage caused or assessed by the exhibit hall owner and/or IFATS.

7. Exhibitor must make their final payment to IFATS by October 20, 2017. The amount due is equal to the fee on the date payment is received, not the date the registration form is received. Any reserved booth will be available for sale to another exhibitor if full payment is not received by the deadline. All deposits paid at that time will automatically be forfeited deemed fully earned and no refund will be made. **No exhibitor shall occupy booth space in the exhibit hall until all fees due to IFATS by the exhibitor are paid in full.**

8. Exhibitor hereby accepts liability for all acts or omissions by any representative or agent of the exhibitor, or any visitors to the exhibitor's booth. Exhibitor indemnifies and holds harmless IFATS (and by extension all IFATS representatives) against any and all liability including actions, suits, proceedings, claims, demands, costs and expenses which may be made against IFATS or incurred or become payable by them whether or not arising out of the supply or demonstration by the exhibitor of samples of any kind whatsoever whether such samples be sold or provided for free and including any legal costs, expenses, compensation and/or disbursements paid by IFATS on the advice of the Board to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the exhibitor undertakes to arrange appropriate third party liability insurance.

9. Neither IFATS, their employees or contractors, nor the Loews Miami Beach Hotel will be responsible for the safety of any exhibit or property of any exhibitor, or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the exhibitor by reason of any defect in the building caused by fire, storm, earthquake, flood, lightning, national emergency, war, labor disputes, strikes or lock outs, civil disturbances, explosion, inevitable accident, acts of terrorism, force majeure, or any other cause not within the control of IFATS or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the exhibition.

The exhibitor agrees and undertakes to insure the full replacement value of the contents of their booth and all associated equipment, materials and samples. The exhibitor will produce proof of coverage upon request from IFATS.

10. The exhibitor is responsible for the safety of its exhibitor's products, displays and any materials within the boundaries of the booth or held elsewhere during the move-in or move-out period.

11. Exhibitor will leave the assigned booth space clean and orderly during the exhibition and after moving out.

12. IFATS reserves the right to postpone the exhibition from the set dates, and to hold the exhibition on other dates as near to the original dates and location as practicable, utilizing the right only where circumstances necessitate such action and without any liability to IFATS.

13. If due to any unforeseen circumstances it is necessary to close the exhibition on any day or days or to vary the hours when the exhibition is open, IFATS reserves the right to do so, at their sole discretion without any liability.

14. IFATS may at their sole discretion modify the Rules and Regulations and do anything at their sole discretion they deem desirable for the proper conduct of the exhibition, provided that such amendments or additions do not diminish the rights reserved to the exhibitor under this Agreement.

15. IFATS reserves the sole right to assign or to reassign the exact location of any booth as deemed necessary for the benefit of the entire exhibition.

16. Conduct of Exhibitor and Representatives

(a) Annoyance: Exhibitors may not engage in any activity in or around their assigned exhibit space that may cause annoyance to other exhibitors or visitors.

(b) Limitation of Business: Exhibitors must conduct all business within their exhibit space and under no circumstances may this business be carried out in aisles or any other common space.

(c) Microphones: No microphones are permitted in any exhibit booth.

(d) Aisles: Any encroachment on the aisles of the exhibit hall shall be considered a breach of contract and articles or goods found therein during the period of the exhibition may be removed by IFATS or their agents and IFATS shall not be responsible for any loss, damage or other action caused by such removal.

(e) Publicity: Any publicity materials shall be displayed and/or given away only from the exhibitor's assigned booth. Any materials found elsewhere in the exhibit hall or in/around the general session room without the express permission of IFATS shall be removed and IFATS shall not be held responsible for the loss, damage, other action or cost of removed or destroyed materials.

17. IFATS reserves the right to prohibit and/or reject any exhibitor or their representative for failure to comply with the Terms and Conditions as set forth herein. Exhibit fees are non-refundable in cases of rejection or removal of an exhibit for non-compliance. IFATS reserves the right to reject applications for exhibit space if in the sole opinion of IFATS it is considered that such application is not appropriate to the exhibition.

18. No exhibit booth may be sublet or shared between two or more companies. Each booth must be occupied by a single company and staffed by that company's sales personnel. No distributors who also represent other companies are permitted in the exhibit hall. Any breach of this clause will result in a payment of the full cost of the booth plus 10% of that amount as contractual penalties for misuse of space.

19. IFATS reserves the sole right to exclude any company, organization or individual from exhibiting at the IFATS 15th Annual Meeting for any reason.

20. The exhibitor agrees to pay all costs of collection, including attorney fees, regardless of whether an action is filed.

CONTACT INFORMATION - PLEASE TYPE OR PRINT CLEARLY

MAILING ADDRESS

Company: _____
 Exhibit Contact/Title: _____
 Email: _____
 Street: _____
 City: _____ State/Province: _____
 Country: _____ Zip/Postal Code: _____
 Telephone: _____ Fax: _____
 Website: _____

EXHIBIT FEES: BOOTHS MAY NOT BE SET UP IF PAYMENT IS NOT RECEIVED BY October 20, 2017.

SPONSORSHIPS

Diamond: \$25,000 Platinum: \$15,000 Gold: \$10,000 Silver: \$7,500

EXHIBIT FEE

	by October 20th	after October 20th	
6.5'x6.5' pipe & drape booth	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$5,000	only 4 booths available at this size
10'x10' pipe & drape booth	<input type="checkbox"/> \$4,500	<input type="checkbox"/> \$5,500	

FEES APPLY TO THE DATE FUNDS ARE RECEIVED, NOT WHEN FORM IS RECEIVED.

SPONSORSHIP OPPORTUNITIES

EVENTS

Welcome Reception \$15,000
 Saturday Event \$25,000

CONTINENTAL BREAKFASTS

\$5,000 each
 Thursday, November 30
 Friday, December 1
 Saturday, December 2
 Sunday, December 3

LUNCHES

\$8,500 each
 Thursday, November 30
 Friday, December 1
 Saturday, December 2

REFRESHMENT BREAKS

\$3,500 each per day AM PM
 Thursday, November 30
 Friday, December 1
 Saturday, December 2
 Sunday, December 3

SPONSORED ITEMS (with your company logo)

Conference Bags \$8,500
 Name Badge Lanyards \$5,000
 Notebooks \$4,000
 Hotel Key Cards \$4,000
 Pens \$2,500
 Bag Inserts per item \$1,000

LUNCHTIME TABLE TOPICS

\$8,500
 1 hour moderated table discussion groups.
 IFATS provides lunch.

ADVERTISING IN PROGRAM BOOK - ADVERTISING DEADLINE: October 20, 2017

The dimensions shown below indicate the actual image area (all vertical), allowing for a 1/2" overall margin. If you prefer to submit your full page ad as a full bleed, please extend your image area 1/8" beyond the size specifications given below.

<input type="checkbox"/> Back Outside Cover	8 1/2" x 11"	four color	\$5,000	<input type="checkbox"/> Back Inside Cover	8 1/2" x 11"	four color	\$3,000
<input type="checkbox"/> Front Inside Cover	8 1/2" x 11"	four color	\$3,500	<input type="checkbox"/> Full Inside Page	8 1/2" x 11"	four color	\$2,500

FEE AND PAYMENT METHOD

A. Total Exhibit Fee \$ _____
 B. Total Sponsorship Fee \$ _____
 C. Total Advertising Fee \$ _____
 D. Saturday Event Fee @ \$125 per person \$ _____

TOTAL FEES ENCLOSED

\$ _____

Credit card type: Visa MasterCard American Express
 Number _____ Exp. Date _____ CVV2# _____
 Name as it appears on card (please print) _____
 Signature _____
 Street address where you receive your statement (for bank required verification purposes) _____

SEND YOUR COMPLETED REGISTRATION FORM TO:

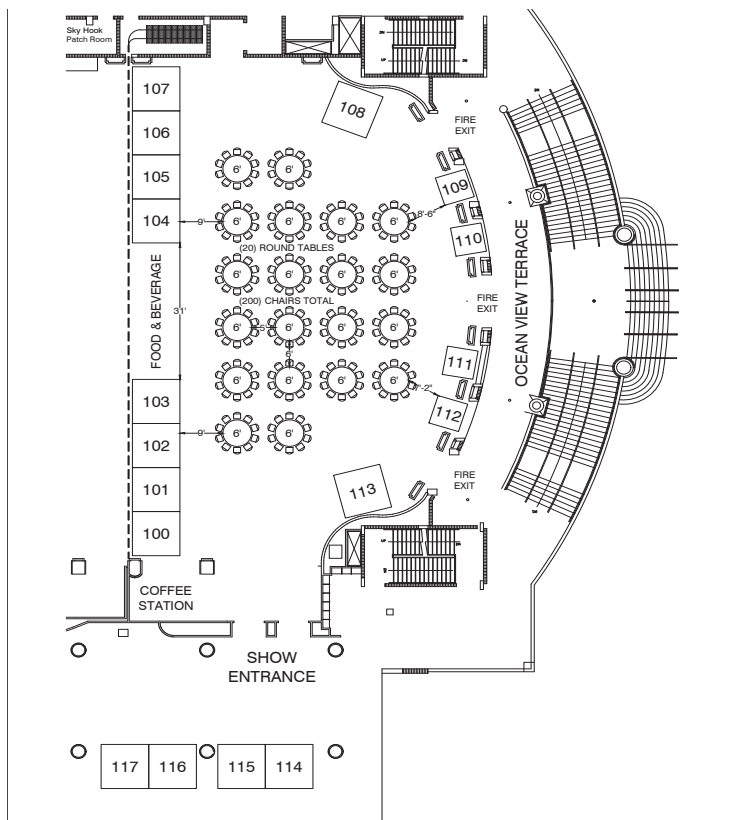
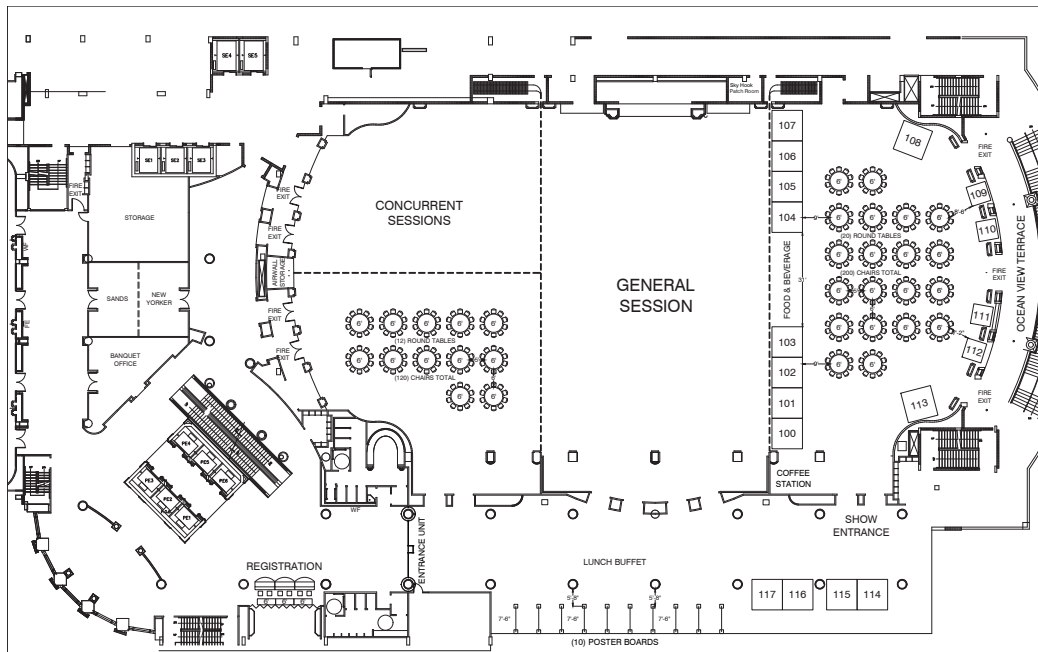
IFATS Executive Office, 45 Lyme Road, Suite 304, Hanover, NH 03755, USA
 Tel: 1-603-643-2325 • Fax: 1-603-643-1444 • E-mail: IFATS@conmx.net

IFATS Tax ID number 01-0715737
 W-9 available on request

AUTHORIZATION - this form must be signed to be valid

I am authorized to sign documents on behalf of the organization and acknowledge that the organization will pay all costs as detailed on this application and agree to the terms and conditions as listed in this prospectus.

Name: _____ Signature: _____ Date of Application: _____



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