Exhibitor & Sponsor Information 16th Annual IFATS Meeting



International Federation for Adipose Therapeutics and Science



December 13 - 15, 2018
The Cosmopolitan of Las Vegas
Las Vegas, Nevada
www.ifats.org

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Exhibitor & Sponsor Information IFATS Las Vegas 2018



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Paul Kosnik, PhD VP of Clinical Development Tissue Genesis. LLC



Taby Ahsan, PhD
Director, Analytical Development
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Brian Johnstone, PhD Indiana University



Adam J. Katz, MD, FACS University of Florida



Jeffrey M. Gimble, MD, PhD LaCell LLC



International Federation for Adipose Therapeutics and Science

Dear Industry Colleagues,

We invite you to attend our 16th annual international conference at the Cosmopolitan of Las Vegas in Las Vegas, Nevada on December 13-15, 2018.

We had a great conference last year in Miami Beach, Florida with many exciting speakers, including an unforgettable lecture by Bernie Siegel, Executive Director of the Regenerative Medicine Foundation. Other keynote lecturers from diverse fields such as Endocrinology, Genomics, Orthopedics, and, of course, Plastic and Reconstructive Surgery, gave us their perspectives on Adipose Regenerative Medicine. Based on each year's continued growth, we fully expect to surpass Miami's high attendance levels in Las Vegas

At this year's meeting, we are taking steps to aggressively expand the role of IFATS industry members and colleagues as vital participants in the conference. To that end, an IFATS Industry Relations Committee has been convened to provide guidance and suggestions to the IFATS Program Organizing Committee. IFATS will continue to highlight the best in cutting edge industry technologies, materials, and techniques in exhibitor-oriented panels designed to maximize interaction with academic/clinical members. These Ask the Expert sessions will provide a venue for exhibitors to educate the audience about new scientific and technical developments from their unique perspective.

We will again invite leading clinicians and researchers in the fields of adult adipose stem cell research and adipose grafting. This year, to reflect the presidency of Dr. Kotaro Yoshimura, panels will focus on international cell therapy advances, practices, and regulations, giving particular attention to regenerative medical activities in Asia.

At our basic exhibitor level, we will again offer two members of each team full access to our lectures and presentations and the opportunity to host small private events with conference attendees in the hotel. As an additional venue for direct interaction with clinicians, we will offer the opportunity for industry sponsors to host our "Ask the Expert" lunch tables. A variation of these sessions were started two years ago and have been received enthusiastically by IFATS members. We encourage you to consider participating as either a "Ask the Expert" sponsor or as a mentor. Those companies that elect to support IFATS 2018 as Sponsors will qualify for additional registration badges. Should a company elect to distribute such registration benefits to an affiliated surgeon or investigator, the company's sponsorship will be noted on that attendee's badge. Additionally, IFATS 2018 includes opportunities for its Industry partners to support the meeting and highlight their company's support by sponsoring meals or special events.

IFATS continues to strive to provide its members with an international conference venue that is committed to fostering interactions among researchers, clinicians, and technology companies which will grow our field and expand our reach to other specialties.

We hope that you will provide your support to our educational efforts at IFATS 2018. Please feel free to discuss the IFATS meeting and your specific industry needs with any one of us before or during the meeting. We look forward to seeing you in Las Vegas!

Sincerely,

The IFATS Industry Relations Committee

Exhibitor & Sponsor Information IFATS Las Vegas 2018

VENUE

The Cosmopolitan of Las Vegas 3708 S Las Vegas Blvd South Las Vegas, NV 89109 Main number: 1-702-698-7000 Reservations: 1-702-698-7575

BOOTH SELECTION

Booths will be pre-selected by the exhibiting company.

EXHIBITION SCHEDULE

MOVE IN & SET UP Wednesday, December 12 12:00 - 6:00 pm

DISMANTLING & MOVE OUT

Saturday, December 15 - 3:30 pm

HOTEL ACCOMMODATIONS

The Cosmopolitan of Las Vegas Rates: \$209 - \$334 Standard/Terrace Suite Conference will provide continental breakfast. Room Reservations – www.ifats.org

SOCIAL EVENTS

Sponsors and exhibitors are welcome to attend the Friday evening reception.

PRODUCT OR SERVICE DESCRIPTION

Product descriptions will only be accepted by email. Please submit your 50 word product or service description no later than October 20, 2018 to jodie@conmx.net. Information submitted after the deadline will not be included in the program book.

Acceptance of an exhibit or printed description does not imply IFATS endorsement of the product or service.

ALL EXHIBIT FEES INCLUDE

- Exhibit space 6' table
- · Two exhibitor badges
- · No daily alternating staff is permitted
- · Additional company staff must register at the attendee rate
- Publication of company name, address, phone, fax, email, website, and a 50-word description in the program book
- · Inclusion of company name and linked logo on the IFATS website

BADGE NAMES

Please submit company representatives' names no later than Wednesday, November 22, 2018.

BOOTH CANCELLATIONS

Notice of cancellation must be made in writing to the Exhibit Coordinator and received by November 1, 2018. No refunds will be made thereafter for any reason. All refunds are subject to a 20% handling fee.

QUESTIONS?

IFATS Executive Office

45 Lyme Road, Suite 304 Hanover, NH, USA 03755

T - 1-603-643-2325 • F - 1-603-643-1444

E - ifats@conmx.net • W - www.ifats.org

Sponsorship options (fees are in US dollars)					
	Additional Badge	es .			
\$25,000	10	Saturday Dinner			
\$15,000	7	Welcome Reception			
\$10,000	6	Invited Faculty Dinner			
□ \$8,500	3	Conference bags with company logo			
\$8,500	3	Lunch per day for all attendees			
\$6,500	2	Luncheon Sponsored Session			
\$5,000	2	Lanyards with company logo (exclusive)			
\$5,000	2	Continental breakfast per day			
\$5,000	2	iPhone App			
\$4,500	1	Evening Sponsored Session			
\$4,000	1	Breakfast Sponsored Session			
√ \$4,000	1	Notebooks with company logo			
\$3,500	1	Refreshment breaks each (two per day)			
\$2,500	1	Pens with company logo (exclusive)			
\$2,500 - \$5,000	1	Program Books Ads — prices vary			
\$1,000		Conference bag inserts – per page			
□ \$4,500		Exhibit booth			

Should a company elect to distribute

such registration benefits to an

affiliated surgeon or investigator,

noted on that attendee's badge.

the company's sponsorship will be

Exhibitor & Sponsor Information IFATS Las Vegas 2018

SPONSORSHIP CATEGORIES

Diamond Sponsor - \$25,000

- Complimentary Bag Insert
- Outside back cover ad in program book
- Two 6' tables in premium location
- Ten exhibitor badges
- Sponsorship of Lunch Session on Saturday
- Up to 6 dinner tickets

All sponsors and exhibitors are included on signage and logos with weblinks are featured on the IFATS website

Platinum Sponsor - \$15,000

- Complimentary Bag Insert
- Inside front or inside back cover ad in program book
- Two 6' tables in premium location
- Six exhibitor badges
- Sponsorship of Friday Welcome Reception/Poster Session

Gold Sponsor - \$10,000

- Complimentary Bag Insert
- Inside ad in program book
- One 6' exhibit table in premium location
- Four exhibitor badges
- Choice of branded Notebooks or Hotel Key Cards

Silver Sponsor - \$7,500

- Complimentary Bag Insert
- One 6' table in premium location
- Three exhibitor badges
- One Day Continental Breakfast Sponsorship (first come, first served choice of day)

Sponsors have priority for events, ad placement and branded items.

TERMS AND CONDITIONS

- I. If an exhibitor fails to comply with the terms of this Agreement, IFATS shall have the right to resell the space, or to remove the exhibitor from the assigned space. All monies paid by the exhibitor hereunder shall be absolutely forfeited and deemed fully earned by IFATS. In the event the exhibitor fails to occupy the assigned space by the advertised opening time of the exhibit hall, IFATS is authorized to reassign the space in such manner in the best interests of the exhibition without refund to said exhibitor and without releasing the exhibitor from any liability hereunder.
- 2. No exhibitor shall erect any obstruction that in the sole opinion of IFATS interferes with an adjoining exhibitor. No exhibit element shall extend beyond the boundaries of the assigned exhibit space.
- 3. Exhibitor shall be the producer, importer or representative of products and/or services displayed in their booth. No exhibitor shall display any advertisement for goods manufactured and/or sold, or services provided by, a non-exhibitor.
- 4. No exhibit may be removed or dismantled, wholly or in part, before the official closing time on the last day of the exhibition. All exhibits must be removed by the time designated by IFATS.
- Exhibitors shall comply with Health and Fire Department regulations and with all relevant city, state and federal laws.
- 6. Exhibitors will not in any way damage any part of the exhibition area by any cause whatsoever. The exhibitor guarantees to reimburse IFATS directly for the repair of any damage caused or assessed by the exhibit hall owner and/or IFATS.
- 7. Exhibitor must make their final payment to IFATS by November 1, 2018. The amount due is equal to the fee on the date payment is received, not the date the registration form is received. Any reserved booth will be available for sale to another exhibitor if full payment is not received by the deadline. All deposits paid at that time will automatically be forfeited deemed fully earned and no refund will be made. No exhibitor shall occupy booth space in the exhibit hall until all fees due to IFATS by the exhibitor are paid in full.
- 8. Exhibitor hereby accepts liability for all acts or omissions by any representative or agent of the exhibitor, or any visitors to the exhibitor's booth. Exhibitor indemnifies and holds harmless IFATS (and by extension all IFATS representatives) against any and all liability including actions, suits, proceedings, claims, demands, costs and expenses which may be made against IFATS or incurred or become payable by them whether or not arising out of the supply or demonstration by the exhibitor of samples of any kind whatsoever whether such samples be sold or provided for free and including any legal costs, expenses, compensation and/or disbursements paid by IFATS on the advice of the Board to compromise or settle any such claims. Not withstanding the indemnity hereby given, the exhibitor undertakes to arrange appropriate third party liability insurance.
- 9. Neither IFATS, their employees or contractors, nor the Cosmopolitan of Las Vegas will be responsible for the safety of any exhibit or property of any exhibitor, or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the exhibitor by reason of any defect in the building caused by fire, storm, earthquake, flood, lightning, national emergency, war, labor disputes, strikes or lock outs, civil disturbances, explosion, inevitable accident, acts of terrorism, force majeure, or any other cause not within the control of IFATS or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the exhibition.

The exhibitor agrees and undertakes to insure the full replacement value of the contents of their booth and all associated equipment, materials and samples. The exhibitor will produce proof of coverage upon request from IFATS.

10. The exhibitor is responsible for the safety of its exhibitor's products, displays and any materials within the boundaries of the booth or held elsewhere during the move-in or move-out period.

- II. Exhibitor will leave the assigned booth space clean and orderly during the exhibition and after moving out.
- 12. IFATS reserves the right to postpone the exhibition from the set dates, and to hold the exhibition on other dates as near to the original dates and location as practicable, utilizing the right only where circumstances necessitate such action and without any liability to IFATS.
- 13. If due to any unforeseen circumstances it is necessary to close the exhibition on any day or days or to vary the hours when the exhibition is open, IFATS reserves the right to do so, at their sole discretion without any liability.
- 14. IFATS may at their sole discretion modify the Rules and Regulations and do anything at their sole discretion they deem desirable for the proper conduct of the exhibition, provided that such amendments or additions do not diminish the rights reserved to the exhibitor under this Agreement.
- 15. IFATS reserves the sole right to assign or to reassign the exact location of any booth as deemed necessary for the benefit of the entire exhibition.
- 16. Conduct of Exhibitor and Representatives
- (a) Annoyance: Exhibitors may not engage in any activity in or around their assigned exhibit space that may cause annoyance to other exhibitors or visitors.
- (b) Limitation of Business: Exhibitors must conduct all business within their exhibit space and under no circumstances may this business be carried out in aisles or any other common space.
- (c) Microphones: No microphones are permitted in any exhibit booth.
- (d) Aisles: Any encroachment on the aisles of the exhibit hall shall be considered a breach of contract and articles or goods found therein during the period of the exhibition may be removed by IFATS or their agents and IFATS shall not be responsible for any loss, damage or other action caused by such removal.
- (e) Publicity: Any publicity materials shall be displayed and/or given away only from the exhibitor's assigned booth. Any materials found elsewhere in the exhibit hall or in/around the general session room without the express permission of IFATS shall be removed and IFATS shall not be held responsible for the loss, damage, other action or cost of removed or destroyed materials.
- 17. IFATS reserves the right to prohibit and/or reject any exhibitor or their representative for failure to comply with the Terms and Conditions as set forth herein. Exhibit fees are non-refundable in cases of rejection or removal of an exhibit for non-compliance. IFATS reserves the right to reject applications for exhibit space if in the sole opinion of IFATS it is considered that such application is not appropriate to the exhibition.
- 18. No exhibit booth may be sublet or shared between two or more companies. Each booth must be occupied by a single company and staffed by that company's sales personnel. No distributors who also represent other companies are permitted in the exhibit hall. Any breach of this clause will result in a payment of the full cost of the booth plus 10% of that amount as contractual penalties for misuse of space.
- 19. IFATS reserves the sole right to exclude any company, organization or individual from exhibiting at the IFATS 16th Annual Meeting for any reason.
- 20. The exhibitor agrees to pay all costs of collection, including attorney fees, regardless of whether an action is filed.

PRELIMINARY EXHIBIT & SPONSORSHIP FORM

IFATS 16th Annual Meeting • December 13 - 15, 2018 • Las Vegas, Nevada • www.ifats.org

CONTACT INFORMATI	ION - PLEASE	TYPE OR PRINT CLEARI	.Y			
MAILING ADDRESS						
Exhibit Contact/Title:						
Email:						
Street:						
Website:						
		SET UP IF PAYMENT IS	NOT RECEIVED	BY November 1, 2018		
SPONSORSHIPS				,		
Diamond: ☐ \$25,000	Platinı	Platinum: □ \$15,000		oo Silver: □ \$7,500		
EXHIBIT FEE		ovember 1, 2018		Gold: □ \$10,000 Silver: □ \$7,500 after November 1, 2018		
	<u> </u>	□ \$4,500	□ \$5,500			
FEES APPLY TO THE DATE	E FUNDS ARE RE	CEIVED, NOT WHEN FOR				
SPONSORSHIP OPPO	RTUNITIES					
EVENTS		LUNCHES		SPONSORED ITEMS (with your company logo)		
☐ Faculty Dinner	\$10,000	\$8,500 each		☐ Conference Bags \$8,500		
☐ Welcome Reception	\$15,000	☐ Thursday, December 13		☐ Luncheon Sponsored Session \$6,500		
☐ Saturday Dinner	\$25,000	☐ Friday, December 14 ☐ Saturday, December 15		□ Name Badge Lanyards \$5,000		
CONTINENTAL BREAKFAS \$5,000 each	STS			☐ iPhone App \$5,000 ☐ Evening Sponsored Session \$4,500		
☐ Thursday, December 13		REFRESHMENT BREAKS \$3,500 each per day □ AM		☐ Breakfast Sponsored Session \$4,000		
☐ Friday, December 14		☐ Thursday, December 13		✓ Notebooks \$4,000		
☐ Saturday, December 15		☐ Friday, December 14		□ Pens \$2,500		
		☐ Saturday, December 15		☐ Bag Inserts per item \$1,000		
		ADVERTISING DEADLINE:				
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C. Total Advertising Fee		\$		\$		
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AUTHORIZATION - this fo						
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application and agree to the Name:	terms and conditi	ons as listed in this prospecto Signature:		Date of Application:		
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IFATS 2018 - Las Vegas - Preliminary Program

Thursday - D	IFATS 2018 - Las Vegas December 13, 2018	I		
8:00 am	Room A "Welcome Remarks - Kotaro Yoshimura, IFATS President	Room B		
	•			
8:15 am	Keynote Lecture (Basic) Speaker: Mark Horowitz			
	Moderator: Jefferey Gimble			
9:00 am	Free Papers - Basic Science	9:00 am	Free Papers - Clinical	
10:15 am	Coffee Break (Exhibit Hall)	7.00 am	rice rapers - Cirrical	
10:45 am	IFATS Award of Distinction			
10.43 am	Speaker: Prof. Peter Arner			
12:00 pm	Lunch	12:00 pm	Sponsored Lunch	
1:15 pm	Guest Speaker (Basic Science)	1:15 pm	Free Papers - Basic Science	
2:15 pm	Free Papers - Basic Science	2:15 pm	Free Papers - Clinical/Translational	
3:30 pm	Coffee Break (Exhibit Hall)	2.10 pm	Tree rupers offined// runsiduoridi	
4:00 pm	Plenary Session 1 - Paper Presentations	4:00 pm	Sponsored Session	
5:00 pm	Free Papers - Basic/Translational	5:00 pm	Cell Therapy Panel (Cell Therapy Clinics in the World)	
3.00 pm	riee rapers - basic/riansiational	3.00 pm	Moderators: Keith March & Kotaro Yoshimura	
6:30 pm	Adjourn for the day		Panelists: Mark Penn, Rohto Pharmaceutials, Gordon Sasak Guy Magalon, Keita Inoue,Mark Berman, Hirotaro Fukuoka, Todd Malan, Guiseppe Mucci	
7:00 pm	Faculty Dinner (by invitation)			
Friday - Dece 7:30 am	ember 14, 2018 Breakfast in Exhibit Hall			
8:00 am	Plenary Session 2 - Highest Scoring Abstracts - Award Selection	8:00 am	Sponsored Session	
9:30 am	Free Papers - SVF, ASC	9:30 am	ISPRES Session	
11:00 am	Coffee Break (Exhibit Hall)		Moderators: Sydney Coleman & Brian Kinney Sydney Coleman, Roger Khouri, Guy Magalon, Peter Rubir Nelson Piccolo, Greg Evans, Kotaro Yoshimura, Brian Kinne Norbert Pallua (Video)	
11:30 am	Special Lecture: Human Adipose Tissues Microenvironment	11:30 am	Learn from Asia	
11:50 am	and Obesity Associated Pathologies Speaker: Ann Bouloumie	11:30 am	Yur-Ren Kuo, Lei Cui	
12:30 pm	Lunch	12:30 pm	Sponsored Lunch	
1:30 pm	IFATS & ISCT: Clinical Efficacy Driven by Potency	1:30 pm	Free Papers - Clinical	
·	Moderators: Ramon Llull, Luis Casteilla, Jeff Gimble Speaker: Jan Nolta	1.30 pm	Tice rupers cillicul	
3:30 pm	Coffee Break (Exhibit Hall)			
4:00 pm	Free Papers	4:00 pm	Reconstructive Adipose Surgery/Breast Kotaro Yoshimura, Roger Khouri	
		5:00 pm	Reconstructive Adipose Surgery/Face & Limb Roger Khouri, Ewa Siolo, Alex Verpaele, Frank Chang	
		6:00 pm	Sponsored Evening Session	
6:30 pm	Dinner on own			
	ecember 15, 2018			
7:30 am	Breakfast in Exhibit Hall			
8:00 am	IFATS Members Meeting	8:00 am	Sponsored Session	
9:00 am	Regulatory Affairs Panel	9:00 am	Free Papers	
	Moderators: Peter Rubin, Adam Katz Speakers: Richard McFarland (US), Morikuni Tobita (Japan)			
10:00 am	Coffee Break (Exhibit Hall)	10.55		
10:30 am	Immunomodulatory Properties and Mechanisms of ASC/SVF Moderator: Bruce Bunnell Speaker: Jan Nolta	10:30 am	Mechanical Processing Moderators: Brian Kinney, Nelson Piccolo Patrick Tonnard, Steven Cohen, Carlo Tremolada, Jeroen Stevens, Lee Hee Young, Guy Magalon	
12:30 pm	Lunch	12:30 pm	Sponsored Lunch	
2:00 pm	Technology Development/Translation with Innovator/Scientist Competition	2:00 pm	Aesthetic Adipose Surgery/Face Steven Cohen, Gordon Sasaki, Patrick Tonnard	
	Moderator: Adam Katz		Guy Magalon, Sydney Coleman	
3:00 pm	Coffee Break (Exhibit Hall)			
	Function/Exosome of ACSs ASC function	3:30 pm	Aesthetic Adipose Surgery/Breast	
			Moderators: Sydney Coleman, Aris Sterodimas	
3:30 pm	Derrick Wan, Takanobu Mashiko		Emmanuel Delay, Michel Zocchi, Klaus Ueberreiter Dan Del Vecchio, Roger Khouri, Li Facheng	
3:30 pm 4:30 pm		E.00	Emmanuel Delay, Michel Zocchi, Klaus Ueberreiter Dan Del Vecchio, Roger Khouri, Li Facheng	
3:30 pm 4:30 pm	Derrick Wan, Takanobu Mashiko Free Papers - Basic/Translational	5:00 pm	Emmanuel Delay, Michel Zocchi, Klaus Ueberreiter	
3:30 pm	Derrick Wan, Takanobu Mashiko	5:00 pm	Emmanuel Delay, Michel Zocchi, Klaus Ueberreiter Dan Del Vecchio, Roger Khouri, Li Facheng	



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