

Exhibitor & Sponsor Information

17th Annual IFATS Meeting



IFATS

International Federation for Adipose Therapeutics and Science



December 4 - 7, 2019
Palais du Pharo
Marseille, France
www.ifats.org

Executive Committee



Ramon Llull, MD, PhD
Past President 2003
Palma de Mallorca, Spain



Adam J. Katz, MD, FACS
Past President 2005
Winston-Salem, NC, USA



J. Peter Rubin, MD, FACS
Chairman
Past President 2004
Pittsburgh, PA, USA



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Pittsburgh, PA, USA



Ricardo Rodriguez, MD
Past President 2016
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Guy Magalon, MD
President 2019
Marseille, France



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Past President 2006
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IFATS Marseille 2019



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International Federation for Adipose Therapeutics and Science



Marc Long, PhD
MTF Biologics



Marcille Pilkington
Tulip Medical



Paul Kosnik, PhD
Tissue Genesis, LLC



Taby Ahsan, PhD
RoosterBio, Inc.



J. Peter Rubin, MD, FACS
University of Pittsburgh



Adam J. Katz, MD, FACS
Wake Forest University



Jeffrey M. Gimble, MD, PhD
LaCell LLC

Dear Industry Colleagues,

We invite you to attend our 17th annual international conference at the Palais du Pharo in Marseilles, France on December 4-7, 2019.

We had a great conference last year in Las Vegas, Nevada, with many exciting speakers, including a Keynote address by Mark Horowitz PhD (Department of Orthopedics, Yale University). Other plenary lecturers from diverse fields such as Endocrinology, Genomics, Orthopedics, and, of course, Plastic and Reconstructive Surgery, gave us their perspectives on Adipose Regenerative Medicine. Based on each year's continued growth, we fully expect to surpass Las Vegas's high attendance levels in Marseille.

At this year's meeting, we will continue to expand the role of IFATS industry members and colleagues as vital participants in the conference. To that end, the recently convened IFATS Industry Relations Committee will provide guidance and suggestions to the IFATS Program Organizing Committee. IFATS will continue to highlight the best in cutting edge industry technologies, materials, and techniques in exhibitor-oriented panels designed to maximize interaction with academic/clinical members. These industry sponsored sessions will provide a venue for exhibitors to educate the audience about new scientific and technical developments from their unique perspective.

We will again invite leading clinicians and researchers in the fields of adult adipose stem cell research and adipose grafting. This year, under the presidential leadership of Dr. Guy Magalon (France), IFATS panel discussions will focus on international cell therapy advances, practices, clinical translation, and regulations, giving attention to activities ongoing in both human and veterinary regenerative medical applications.

At our basic exhibitor level, we will again offer two members of each team full access to our lectures and presentations and the opportunity to host small private events with conference attendees. As an additional venue for direct interaction with clinicians, we will offer the opportunity for industry sponsors to host our "Ask the Expert" lunch tables. A variation of these sessions was started two years ago and have been received enthusiastically by attendees/registrants. We encourage you to consider participating as either a sponsor or as a mentor. Those companies that elect to support IFATS 2019 as Sponsors will qualify for additional registration badges. Should a company elect to distribute such registration benefits to an affiliated surgeon or investigator, the company's sponsorship will be noted on that attendee's badge. Additionally, IFATS 2019 includes opportunities for its Industry partners to support the meeting and highlight their company's support by sponsoring meals or special events.

IFATS continues to strive to provide its members with an international conference venue that is committed to fostering interactions among researchers, clinicians, and technology companies which will grow our field and expand our reach to other specialties.

We hope that you will provide your support to our educational efforts at IFATS 2019. Please feel free to discuss the IFATS meeting and your specific industry needs with any one of us before or during the meeting. We look forward to seeing you in Marseille!

Sincerely,

The IFATS Industry Relations Committee

Exhibitor & Sponsor Information

IFATS Marseille 2019

VENUE

Palais du Pharo

58 Boulevard Charles Livon
Marseille, France 13007
Main number: 04-91-55-1111
palaisdupharo@mairie-marseille.fr

BOOTH SELECTION

Booths will be pre-selected by the exhibiting company.

EXHIBITION SCHEDULE

MOVE IN & SET UP

Wednesday, December 4
12:00 - 6:00 pm

DISMANTLING & MOVE OUT

Saturday, December 7 - 3:30 pm

HOTEL ACCOMMODATIONS

Please refer to the website for hotel accommodations

SOCIAL EVENTS

Sponsors and exhibitors are welcome to attend the Thursday evening reception.

ALL EXHIBIT FEES INCLUDE

- Exhibit space
- Two exhibitor badges
- No daily alternating staff is permitted
- Additional company staff must register at the attendee rate
- Publication of company name, address, phone, fax, email, website, and a 50-word description in the program book
- Inclusion of company name and linked logo on the IFATS website

BADGE NAMES

Please submit company representatives' names no later than Wednesday, November 13, 2019.

BOOTH CANCELLATIONS

Notice of cancellation must be made in writing to the Exhibit Coordinator and received by October 28, 2019. No refunds will be made thereafter for any reason. All refunds are subject to a 20% handling fee.

QUESTIONS?

IFATS Executive Office

45 Lyme Road, Suite 304
Hanover, NH, USA 03755
T - 1-603-643-2325 • F - 1-603-643-1444
E - ifats@conmx.net • W - www.ifats.org

Sponsorship options *(fees are in US dollars)*

	Additional Badges	
☐ \$25,000	10	Friday Dinner
☐ \$15,000	7	Thursday Welcome Reception
☐ \$8,500	3	Conference bags with company logo
☐ \$8,500	3	Lunch per day for all attendees
☐ \$5,000	2	Lanyards with company logo (exclusive)
☐ \$5,000	2	Continental breakfast per day
☐ \$5,000	2	iPhone App
☐ \$4,000	1	Notebooks with company logo
☐ \$3,500	1	Refreshment breaks each (two per day)
☐ \$2,500	1	Pens with company logo (exclusive)
☐ \$2,500 - \$5,000	1	Program Books Ads – prices vary
☐ \$1,000		Conference bag inserts – per page
☐ \$4,500		Exhibit booth
☐ \$125		Friday Gala Dinner, per person

Should a company elect to distribute such registration benefits to an affiliated surgeon or investigator, the company's sponsorship will be noted on that attendee's badge.

Exhibitor & Sponsor Information

IFATS Marseille 2019

SPONSORSHIP CATEGORIES

All sponsors and exhibitors are included on signage and logos with weblinks are featured on the IFATS website.

Diamond Sponsor - \$25,000

- Complimentary Bag Insert
- Outside back cover ad in program book
- Booth in premium location
- Ten exhibitor badges
- Sponsorship of Welcome Reception
- Up to 6 dinner tickets

Platinum Sponsor - \$15,000

- Complimentary Bag Insert
- Inside front or inside back cover ad in program book
- Booth in premium location
- Six exhibitor badges
- Sponsorship of Saturday Lunch

Gold Sponsor - \$10,000

- Complimentary Bag Insert
- Inside ad in program book
- Booth in premium location
- Four exhibitor badges
- Choice of branded Notebooks, Pens or Group Lunch (first come, first served choice of day)

Silver Sponsor - \$7,500

- Complimentary Bag Insert
- One 6' table in premium location
- Three exhibitor badges
- One Day Continental Breakfast Sponsorship (first come, first served choice of day)

Sponsors have priority for events, ad placement and branded items.

TERMS AND CONDITIONS

1. If an exhibitor fails to comply with the terms of this Agreement, IFATS shall have the right to resell the space, or to remove the exhibitor from the assigned space. All monies paid by the exhibitor hereunder shall be absolutely forfeited and deemed fully earned by IFATS. In the event the exhibitor fails to occupy the assigned space by the advertised opening time of the exhibit hall, IFATS is authorized to reassign the space in such manner in the best interests of the exhibition without refund to said exhibitor and without releasing the exhibitor from any liability hereunder.

2. No exhibitor shall erect any obstruction that in the sole opinion of IFATS interferes with an adjoining exhibitor. No exhibit element shall extend beyond the boundaries of the assigned exhibit space.

3. Exhibitor shall be the producer, importer or representative of products and/or services displayed in their booth. No exhibitor shall display any advertisement for goods manufactured and/or sold, or services provided by, a non-exhibitor.

4. No exhibit may be removed or dismantled, wholly or in part, before the official closing time on the last day of the exhibition. All exhibits must be removed by the time designated by IFATS.

5. Exhibitors shall comply with Health and Fire Department regulations and with all relevant city, state and federal laws.

6. Exhibitors will not in any way damage any part of the exhibition area by any cause whatsoever. The exhibitor guarantees to reimburse IFATS directly for the repair of any damage caused or assessed by the exhibit hall owner and/or IFATS.

7. Exhibitor must make their final payment to IFATS by November 1, 2019. The amount due is equal to the fee on the date payment is received, not the date the registration form is received. Any reserved booth will be available for sale to another exhibitor if full payment is not received by the deadline. All deposits paid at that time will automatically be forfeited deemed fully earned and no refund will be made. **No exhibitor shall occupy booth space in the exhibit hall until all fees due to IFATS by the exhibitor are paid in full.**

8. Exhibitor hereby accepts liability for all acts or omissions by any representative or agent of the exhibitor, or any visitors to the exhibitor's booth. Exhibitor indemnifies and holds harmless IFATS (and by extension all IFATS representatives) against any and all liability including actions, suits, proceedings, claims, demands, costs and expenses which may be made against IFATS or incurred or become payable by them whether or not arising out of the supply or demonstration by the exhibitor of samples of any kind whatsoever whether such samples be sold or provided for free and including any legal costs, expenses, compensation and/or disbursements paid by IFATS on the advice of the Board to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the exhibitor undertakes to arrange appropriate third party liability insurance.

9. Neither IFATS, their employees or contractors, nor the Palais du Pharo of Marseille, France will be responsible for the safety of any exhibit or property of any exhibitor, or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the exhibitor by reason of any defect in the building caused by fire, storm, earthquake, flood, lightning, national emergency, war, labor disputes, strikes or lock outs, civil disturbances, explosion, inevitable accident, acts of terrorism, force majeure, or any other cause not within the control of IFATS or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the exhibition.

The exhibitor agrees and undertakes to insure the full replacement value of the contents of their booth and all associated equipment, materials and samples. The exhibitor will produce proof of coverage upon request from IFATS.

10. The exhibitor is responsible for the safety of its exhibitor's products, displays and any materials within the boundaries of the booth or held elsewhere during the move-in or move-out period.

11. Exhibitor will leave the assigned booth space clean and orderly during the exhibition and after moving out.

12. IFATS reserves the right to postpone the exhibition from the set dates, and to hold the exhibition on other dates as near to the original dates and location as practicable, utilizing the right only where circumstances necessitate such action and without any liability to IFATS.

13. If due to any unforeseen circumstances it is necessary to close the exhibition on any day or days or to vary the hours when the exhibition is open, IFATS reserves the right to do so, at their sole discretion without any liability.

14. IFATS may at their sole discretion modify the Rules and Regulations and do anything at their sole discretion they deem desirable for the proper conduct of the exhibition, provided that such amendments or additions do not diminish the rights reserved to the exhibitor under this Agreement.

15. IFATS reserves the sole right to assign or to reassign the exact location of any booth as deemed necessary for the benefit of the entire exhibition.

16. Conduct of Exhibitor and Representatives

(a) Annoyance: Exhibitors may not engage in any activity in or around their assigned exhibit space that may cause annoyance to other exhibitors or visitors.

(b) Limitation of Business: Exhibitors must conduct all business within their exhibit space and under no circumstances may this business be carried out in aisles or any other common space.

(c) Microphones: No microphones are permitted in any exhibit booth.

(d) Aisles: Any encroachment on the aisles of the exhibit hall shall be considered a breach of contract and articles or goods found therein during the period of the exhibition may be removed by IFATS or their agents and IFATS shall not be responsible for any loss, damage or other action caused by such removal.

(e) Publicity: Any publicity materials shall be displayed and/or given away only from the exhibitor's assigned booth. Any materials found elsewhere in the exhibit hall or in/around the general session room without the express permission of IFATS shall be removed and IFATS shall not be held responsible for the loss, damage, other action or cost of removed or destroyed materials.

17. IFATS reserves the right to prohibit and/or reject any exhibitor or their representative for failure to comply with the Terms and Conditions as set forth herein. Exhibit fees are non-refundable in cases of rejection or removal of an exhibit for non-compliance. IFATS reserves the right to reject applications for exhibit space if in the sole opinion of IFATS it is considered that such application is not appropriate to the exhibition.

18. No exhibit booth may be sublet or shared between two or more companies. Each booth must be occupied by a single company and staffed by that company's sales personnel. No distributors who also represent other companies are permitted in the exhibit hall. Any breach of this clause will result in a payment of the full cost of the booth plus 10% of that amount as contractual penalties for misuse of space.

19. IFATS reserves the sole right to exclude any company, organization or individual from exhibiting at the IFATS 17th Annual Meeting for any reason.

20. The exhibitor agrees to pay all costs of collection, including attorney fees, regardless of whether an action is filed.

EXHIBIT & SPONSORSHIP FORMIFATS 17th Annual Meeting • December 4 - 7, 2019 • Marseille, France • www.ifats.org**CONTACT INFORMATION - PLEASE TYPE OR PRINT CLEARLY****MAILING ADDRESS**

Company: _____

Exhibit Contact/Title: _____

Email: _____

Street: _____

City: _____ State/Province: _____

Country: _____ Zip/Postal Code: _____

Telephone: _____ Fax: _____

Website: _____

EXHIBIT FEES: BOOTHS MAY NOT BE SET UP IF PAYMENT IS NOT RECEIVED BY **November 1, 2019****SPONSORSHIPS**Diamond: ☐ \$25,000Platinum: ☐ \$15,000Gold: ☐ \$10,000Silver: ☐ \$7,500**EXHIBIT FEE**by **November 1, 2019**after **November 1, 2019**☐ \$4,500☐ \$5,500**FEES APPLY TO THE DATE FUNDS ARE RECEIVED, NOT WHEN FORM IS RECEIVED.****SPONSORSHIP OPPORTUNITIES****EVENTS**☐ Welcome Reception \$15,000☐ Friday Gala Dinner \$25,000**CONTINENTAL BREAKFASTS**

\$5,000 each

☐ Thursday, December 5☐ Friday, December 6☐ Saturday, December 7**LUNCHES**

\$8,500 each

☐ Thursday, December 5☐ Friday, December 6☐ Saturday, December 7**REFRESHMENT BREAKS**\$3,500 each per day ☐ AM ☐ PM☐ Thursday, December 5☐ Friday, December 6☐ Saturday, December 7**SPONSORED ITEMS** (with your company logo)☐ Conference Bags \$8,500☐ Name Badge Lanyards \$5,000☐ iPhone App \$5,000☐ Notebooks \$4,000☐ Pens \$2,500☐ Bag Inserts per item \$1,000**ADVERTISING IN PROGRAM BOOK - ADVERTISING DEADLINE: October 30, 2019**

The dimensions shown below indicate the actual image area (all vertical), allowing for a 1/2" overall margin. If you prefer to submit your full page ad as a full bleed, please extend your image area 1/8" beyond the size specifications given below.

☐ Back Outside Cover 8 1/2" x 11" four color \$5,000☐ Front Inside Cover 8 1/2" x 11" four color \$3,500☐ Back Inside Cover 8 1/2" x 11" four color \$3,000☐ Full Inside Page 8 1/2" x 11" four color \$2,500**FEE AND PAYMENT METHOD**

A. Total Exhibit Fee \$ _____

B. Total Sponsorship Fee \$ _____

C. Total Advertising Fee \$ _____

D. Friday Gala Dinner Fee @ \$125 per person \$ _____

TOTAL FEES ENCLOSED

\$ _____

Credit card type: ☐ Visa ☐ MasterCard ☐ American Express

Number _____ Exp. Date _____ CVV2# _____

Name as it appears on card (please print) _____

Signature _____

Street address where you receive your statement (for bank required verification purposes) _____

SEND YOUR COMPLETED REGISTRATION FORM TO:

IFATS Executive Office, 45 Lyme Road, Suite 304, Hanover, NH 03755, USA

Tel: 1-603-643-2325 • Fax: 1-603-643-1444 • E-mail: IFATS@conmx.net

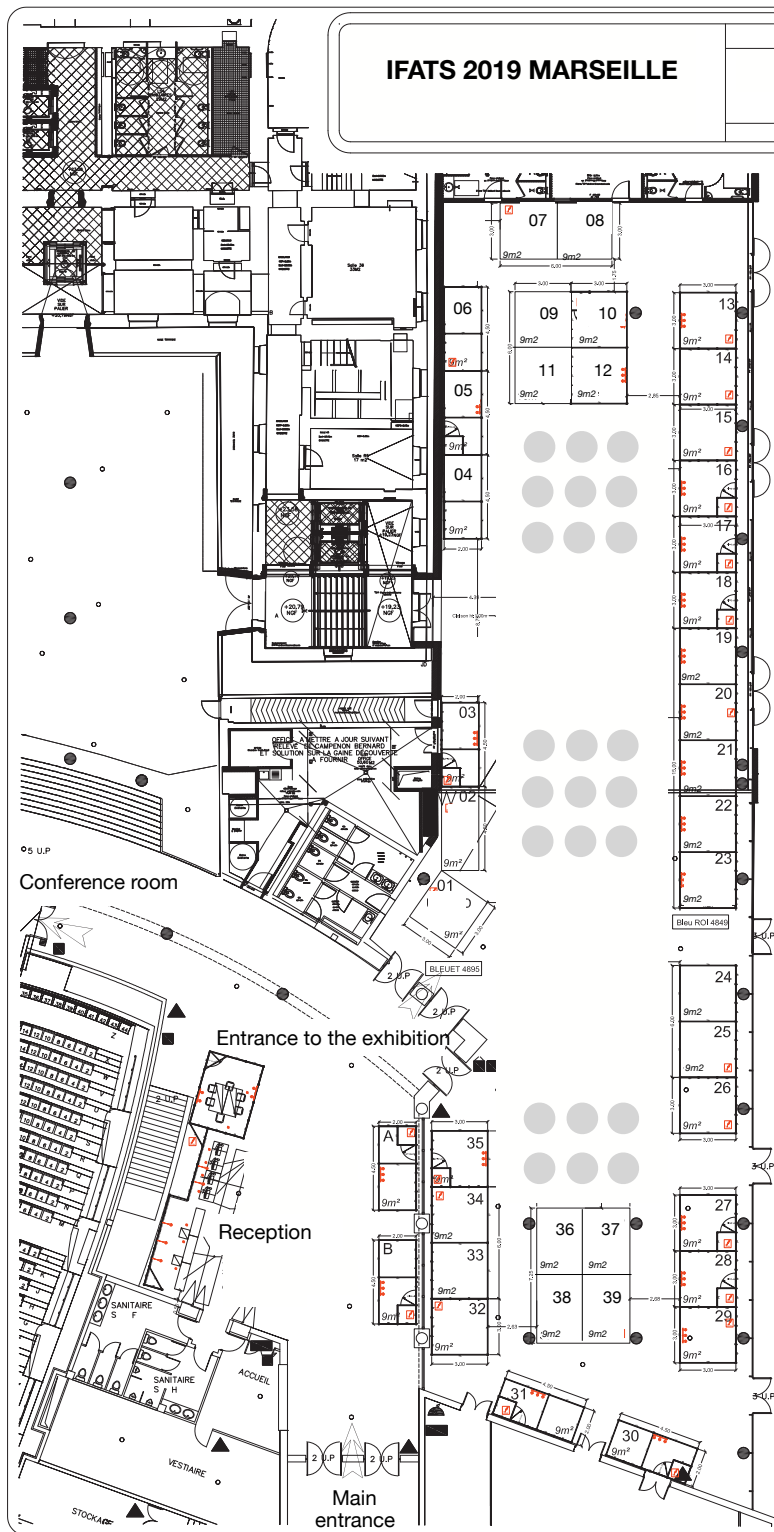
IFATS Tax ID number 01-0715737

W-9 available on request

AUTHORIZATION - this form must be signed to be valid

I am authorized to sign documents on behalf of the organization and acknowledge that the organization will pay all costs as detailed on this application and agree to the terms and conditions as listed in this prospectus.

Name: _____ Signature: _____ Date of Application: _____



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