

## Exhibitor & Sponsor Information

**18th Annual IFATS Meeting**

*THERE'S ONLY ONE IFATS*



**November 18-20, 2021**

**The Westin Fort Lauderdale Beach Resort - Fort Lauderdale, Florida**

# WELCOME



**David Bode, MBA**  
Obatalasciences



**Bill Cimino, PhD**  
The GID Group



**Marie Francoise-Harris**  
Allergan Aesthetics,  
an AbbVie company.



**Jeffery M. Gimble, MD, PhD**  
LaCell, LLC  
Obatala Sciences, Inc.



**Adam J. Katz, MD, FACS**  
Wake Forest University

## Dear Industry Colleagues,

We invite you to attend our 18th annual international conference at the Westin Marriott Hotel in Ft. Lauderdale, Florida on November 18-20, 2021. In the midst of the COVID-19 pandemic, the IFATS meeting will assume a “hybrid” format allowing for both in-person and virtual attendance.

We had a great 2019 conference in Marseille, France, with many exciting speakers, including Oded Shoseyov, Jean Claude Guimberteau, and Benoit Lengele. Additional sessions focused on diverse fields such as Cardiology, Neurology, Orthopedics, and, of course, Plastic and Reconstructive Surgery, provided up-to-date perspectives on Adipose Regenerative Medicine. Based on our recent survey where >50% of responders indicated a preference to attend the meeting in-person, we anticipate that the on-site turn-out in Ft. Lauderdale will approach the levels seen previously in Miami, Florida. Furthermore, by incorporating virtual attendance options, IFATS expects to set a new record in total attendees.

At this year’s meeting, we will continue to expand the role of IFATS industry members and colleagues as vital participants in the conference. To that end, the IFATS Industry Relations Committee will contribute directly to the IFATS Program Organizing Committee. IFATS will continue to highlight the best in cutting edge industry technologies, materials, and techniques in exhibitor-oriented panels designed to maximize interaction with academic/clinical members. These industry sponsored sessions will provide a venue for exhibitors to educate the audience about new scientific and technical developments from their unique perspective.

We will again invite leading clinicians and researchers in the fields of adult adipose stem cell research and adipose grafting. This year, under the presidential leadership of Dr. Ivona Percec (University of Pennsylvania), IFATS panel discussions will focus on international cell therapy advances, practices, clinical translation, and regulations, giving attention to activities ongoing in regenerative medical applications.

At our basic exhibitor level, we will again offer two members of each team full access to our lectures and presentations and the opportunity to host small private events with conference attendees in the hotel. In light of the challenges industry has faced during the past year due to COVID-19 quarantine disruptions, the cost of an exhibitor booth will be discounted from \$4500 to \$3500. As an additional venue for direct interaction with attendees, we will offer the opportunity for industry sponsors to host our “Ask the





**Paul Kosnik, PhD**  
Tissue Genesis, LLC



**Marc Long, PhD**  
MTF Biologics



**Ricardo Rodriguez, MD**  
Cosmeticsurg



**J. Peter Rubin, MD, FACS**  
University of Pittsburgh

Expert” and “Meet the Company” lunch tables. These sessions have been received enthusiastically by IFATS members in the past and will be a welcome change from the social distancing experienced in Zoom conference calls. We encourage you to consider participating as either a sponsor or as a mentor. Those companies that elect to support IFATS 2021 as Sponsors will qualify for additional registration badges. Should a company elect to distribute such registration benefits to an affiliated surgeon or investigator, the company’s sponsorship will be noted on that attendee’s badge. Additionally, IFATS 2021 includes opportunities for its Industry partners to support the meeting by sponsoring meals or special events. Additional benefits will be made available for Platinum and Diamond level sponsors, including access to a conference room for on-site events as well as the opportunity to organize online webinars during the calendar year highlighting the company’s research area of interest to the IFATS membership.

IFATS continues to strive to provide its members with an international conference venue that is committed to fostering interactions among researchers, clinicians, and technology companies that will grow our field and expand our reach to other specialties.

We hope that you will provide your support to our educational efforts at IFATS 2021. Please feel free to discuss the IFATS meeting and your specific industry needs with any one of us before or during the meeting. We look forward to seeing you in Ft. Lauderdale!

Sincerely,

**The IFATS Industry Relations Committee**

**The IFATS mission is to improve world health through a better understanding of adipose biology.** 

# EVENT INFORMATION

Please note, to take part in a sponsorship option, you must reserve and pay for a booth space.

## VENUE

**The Westin Fort Lauderdale Beach Resort**  
 321 North Fort Lauderdale Beach Boulevard  
 Fort Lauderdale, Florida 33304 USA  
 Main number: +1 (954) 467-1111

## BOOTH SELECTION

Booths will be pre-selected by the exhibiting company.

## EXHIBITION SCHEDULE

### MOVE IN & SET UP

Wednesday, November 17th 3:00 - 11:00 pm

### DISMANTLING & MOVE OUT

Saturday, November 20th 3:30 pm

## HOTEL ACCOMMODATIONS

Refer to the website for hotel accommodations.  
 Westin Fort lauderdale Rate: \$199

## SOCIAL EVENTS

Sponsors and exhibitors are welcome to attend the Friday evening reception.  
 (Fee applies - Tickets required)

## ALL EXHIBIT FEES INCLUDE

- Exhibit space
- Two exhibitor badges
- No daily alternating staff is permitted
- Additional company staff must register at the attendee rate
- Publication of company name, address, phone, fax, email, website, and a 50-word description in the program book
- Inclusion of company name and linked logo on the IFATS website

## BADGE NAMES

Please submit company representatives' names no later than Wednesday, November 3, 2021

Standard booth spaces come with two badges. Additional badges (max 4 per standard booth) are \$300 each and \$375 on site.

## BOOTH CANCELLATIONS

Notice of cancellation must be made in writing to the Exhibit Coordinator and received by October 21, 2021.

No refunds will be made thereafter for any reason. All refunds are subject to a 20% handling fee.

## QUESTIONS?

### IFATS Executive Office

6300 Sagewood Drive, Suite H255  
 Park City, UT 84098 USA

T: +1 (435) 602-1329 | F: +1 (435) 487-2011 | [ashley@IFATS.org](mailto:ashley@IFATS.org)

## SPONSORSHIP OPTIONS (Fees are in US dollars)

	additional badges	
\$25,000	10	Thursday Reception & Dinner
\$8,500	3	Conference bags with company logo
\$8,500	3	Lunch daily for all attendees
\$5,000	2	Lanyards with company logo (exclusive)
\$5,000	2	Continental breakfast daily <b>(FRIDAY SOLD OUT)</b>
<del>\$4,000</del> <b>SOLD OUT</b>	1	Logo branded hotel key cards
<del>\$4,000</del> <b>SOLD OUT</b>	1	Notebooks with company logo
\$3,500	1	Refreshment breaks each (two per day)
<del>\$2,500</del> <b>SOLD OUT</b>	1	Pens with company logo (exclusive)
\$2.5k - \$5k	1	Program book ads (prices vary)
\$1,000		Conference bag inserts (per page)
\$500 (each)		Lunch & Learn table (See details on following page)
\$3,500		Exhibit booth
\$75		Thursday Reception & Dinner (per person)

### PLEASE NOTE:

*Should a company elect to distribute such registration benefits to an affiliated surgeon or investigator, the company's sponsorship will be noted on that attendee's badge.*

## SPONSORSHIP LEVELS

All sponsors and exhibitors logos are included on event signage and are featured on the IFATS website.

### DIAMOND - \$25,000

- Complimentary bag insert
- Outside back cover ad in program book
- Premium booth location
- Hospitality suite
- Ten exhibitor badges
- Sponsorship of Friday lunch
- Up to 6 dinner tickets

### PLATINUM - \$15,000

- Complimentary bag insert
- Inside front or inside back cover ad in program book
- Premium booth location
- Hospitality suite
- Six exhibitor badges
- Lunch & Learn table on Thursday

### GOLD - \$10,000

- Complimentary bag insert
- Ad in program book
- Premium booth location
- Four exhibitor badges
- Choice of branded notebooks or pens  
*(first come, first served, choice of day)*

### SILVER - \$7,500

- Complimentary bag insert
- One 6' table in a premium location
- Three exhibitor badges
- Single day Continental Breakfast sponsorship  
*(first come, first served, choice of day)*

### LUNCH & LEARN \$500 per table/day

- Industry choice of topic/theme
- Bring an expert speaker
- IFATS will market to all registered attendees with a link to pre-register, collaboration on the marketing piece with your company.
- Lunch & Learn tables - Thursday, November 18th

### INDUSTRY SHOWCASE

#### SUBMIT AN ABSTRACT TODAY!

IFATS has reserved a special section of our program for an Industry Showcase. The Industry Showcase is not to be an infomercial for a company's product but rather interesting science going on.

**Abstracts are now being accepted.**

See the Industry Showcase Abstract form on page 8. E-mail completed form to: [srussell@hdplanit.com](mailto:srussell@hdplanit.com).

You are required to secure a booth space to be eligible to submit an abstract.

**Space is very limited,  
DEADLINE is JUNE 15TH!**

# TERMS AND CONDITIONS

1. If an exhibitor fails to comply with the terms of this Agreement, IFATS shall have the right to resell the space, or to remove the exhibitor from the assigned space. All monies paid by the exhibitor hereunder shall be absolutely forfeited and deemed fully earned by IFATS. In the event the exhibitor fails to occupy the assigned space by the advertised opening time of the exhibit hall, IFATS is authorized to reassign the space in such manner in the best interests of the exhibition without refund to said exhibitor and without releasing the exhibitor from any liability hereunder.
2. No exhibitor shall erect any obstruction that in the sole opinion of IFATS interferes with an adjoining exhibitor. No exhibit element shall extend beyond the boundaries of the assigned exhibit space
3. Exhibitor shall be the producer, importer or representative of products and/or services displayed in their booth. No exhibitor shall display any advertisement for goods manufactured and/or sold, or services provided by, a non-exhibitor.
4. No exhibit may be removed or dismantled, wholly or in part, before the official closing time on the last day of the exhibition. All exhibits must be removed by the time designated by IFATS.
5. Exhibitors shall comply with Health and Fire Department regulations and with all relevant city, state and federal laws.
6. Exhibitors will not in any way damage any part of the exhibition area by any cause whatsoever. The exhibitor guarantees to reimburse IFATS directly for the repair of any damage caused or assessed by the exhibit hall owner and/or IFATS.
7. Exhibitor must make their final payment to IFATS by October 1, 2020. The amount due is equal to the fee on the date payment is received, not the date the registration form is received. Any reserved booth will be available for sale to another exhibitor if full payment is not received by the deadline. All deposits paid at that time will automatically be forfeited deemed fully earned and no refund will be made. No exhibitor shall occupy booth space in the exhibit hall until all fees due to IFATS by the exhibitor are paid in full.
8. Exhibitor hereby accepts liability for all acts or omissions by any representative or agent of the exhibitor, or any visitors to the exhibitor's booth. Exhibitor indemnifies and holds harmless IFATS (and by extension all IFATS representatives) against any and all liability including actions, suits, proceedings, claims, demands, costs and expenses which may be made against IFATS or incurred or become payable by them whether or not arising out of the supply or demonstration by the exhibitor of samples of any kind whatsoever whether such samples be sold or provided for free and including any legal costs, expenses, compensation and/or disbursements paid by IFATS on the advice of the Board to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the exhibitor undertakes to arrange appropriate third party liability insurance.
9. Neither IFATS, their employees or contractors, nor the Westin Fort Lauderdale Beach Resort of Fort Lauderdale, Florida will be responsible for the safety of any exhibit or property of any exhibitor, or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the exhibitor by reason of any defect in the building caused by fire, storm, earthquake, flood, lightning, national emergency, war, labor disputes, strikes or lock outs, civil disturbances, explosion, inevitable accident, acts of terrorism, force majeure, or any other cause not within the control of IFATS or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the exhibition. The exhibitor agrees and undertakes to insure the full replacement value of the contents of their booth and all associated equipment, materials and samples. The exhibitor will produce proof of coverage upon request from IFATS.
10. The exhibitor is responsible for the safety of its exhibitor's products, displays and any materials within the boundaries of the booth or held elsewhere during the move-in or move-out period.
11. Exhibitor will leave the assigned booth space clean and orderly during the exhibition and after moving out.
12. IFATS reserves the right to postpone the exhibition from the set dates, and to hold the exhibition on other dates as near to the original dates and location as practicable, utilizing the right only where circumstances necessitate such action and without any liability to IFATS.
13. If due to any unforeseen circumstances it is necessary to close the exhibition on any day or days or to vary the hours when the exhibition is open, IFATS reserves the right to do so, at their sole discretion without any liability.
14. IFATS may at their sole discretion modify the Rules and Regulations and do anything at their sole discretion they deem desirable for the proper conduct of the exhibition, provided that such amendments or additions do not diminish the rights reserved to the exhibitor under this Agreement.
15. IFATS reserves the sole right to assign or to reassign the exact location of any booth as deemed necessary for the benefit of the entire exhibition.
16. Conduct of Exhibitor and Representatives
  - (a) Annoyance: Exhibitors may not engage in any activity in or around their assigned exhibit space that may cause annoyance to other exhibitors or visitors.
  - (b) Limitation of Business: Exhibitors must conduct all business within their exhibit space and under no circumstances may this business be carried out in aisles or any other common space.
  - (c) Microphones: No microphones are permitted in any exhibit booth.
  - (d) Aisles: Any encroachment on the aisles of the exhibit hall shall be considered a breach of contract and articles or goods found therein during the period of the exhibition may be removed by IFATS or their agents and IFATS shall not be responsible for any loss, damage or other action caused by such removal.
  - (e) Publicity: Any publicity materials shall be displayed and/or given away only from the exhibitor's assigned booth. Any materials found elsewhere in the exhibit hall or in/around the general session room without the express permission of IFATS shall be removed and IFATS shall not be held responsible for the loss, damage, other action or cost of removed or destroyed materials.
17. IFATS reserves the right to prohibit and/or reject any exhibitor or their representative for failure to comply with the Terms and Conditions as set forth herein. Exhibit fees are non-refundable in cases of rejection or removal of an exhibit for non-compliance. IFATS reserves the right to reject applications for exhibit space if in the sole opinion of IFATS it is considered that such application is not appropriate to the exhibition.
18. No exhibit booth may be sublet or shared between two or more companies. Each booth must be occupied by a single company and staffed by that company's sales personnel. No distributors who also represent other companies are permitted in the exhibit hall. Any breach of this clause will result in a payment of the full cost of the booth plus 10% of that amount as contractual penalties for misuse of space.
19. IFATS reserves the sole right to exclude any company, organization or individual from exhibiting at the IFATS 18th Annual Meeting for any reason.
20. The exhibitor agrees to pay all costs of collection, including attorney fees, regardless of whether an action is filed. TERMS AND CONDITIONS



# 2021 EXHIBIT & SPONSORSHIP REGISTRATION

## CONTACT INFORMATION - Please type or print clearly

Company: \_\_\_\_\_  
 Exhibit Contact/Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

## EXHIBIT FEES

### SPONSORSHIPS

Diamond \$25,000       Platinum \$15,000       Gold \$10,000       Silver \$7,500

### EXHIBIT FEE

\$3,500 if fee is received **BEFORE** October 1, 2021       \$4,500 if fee is received **AFTER** October 1, 2021

## SPONSORSHIP OPPORTUNITIES

<p><b>RECEPTION &amp; DINNER</b>  <input type="checkbox"/> Thursday, November 18th \$25,000</p> <p><b>CONTINENTAL BREAKFASTS</b>                  \$5,000 each  <input type="checkbox"/> Thursday, November 18th  <input type="checkbox"/> <del>Friday, November 19th</del> <b>SOLD OUT</b>  <input type="checkbox"/> Saturday, November 20th</p> <p><b>LUNCH &amp; LEARN TABLE</b>  <input type="checkbox"/> \$500 each _____ # of tables requested</p>	<p><b>LUNCHES</b>                  \$8,500 each  <input type="checkbox"/> Thursday, November 18th  <input type="checkbox"/> <del>Friday, November 19th</del>  <input type="checkbox"/> Saturday, November 20th</p> <p><b>REFRESHMENT BREAKS</b>                  \$8,500 each per day    <input type="checkbox"/> a.m.    <input type="checkbox"/> p.m.  <input type="checkbox"/> Thursday, November 18th  <input type="checkbox"/> Friday, November 19th  <input type="checkbox"/> Saturday, November 20th</p>	<p><b>SPONSORSHIP ITEMS</b>                  with your company logo</p> <p><input type="checkbox"/> Conference Bags      \$8,500  <input type="checkbox"/> Name Badge Lanyards      \$5,000  <input type="checkbox"/> <del>Branded hotel key card</del> <b>SOLD OUT</b> \$4,000  <input type="checkbox"/> <del>Notbooks</del> <b>SOLD OUT</b> \$4,000  <input type="checkbox"/> <del>Pens</del> <b>SOLD OUT</b> \$2,500  <input type="checkbox"/> Bag Inserts (per item)      \$1,000</p>
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## PROGRAM BOOK ADVERTISING

All ads are 8.5" (wide) x 11" (tall), full color. Please allow .5" overall margin (live area). Extend .125" beyond trim for full bleed.

Back outside cover \$5,000     Front inside cover \$3,500     Back inside cover \$3,000     Inside page \$2,500

## FEE & PAYMENT METHOD

Total Exhibit Fee(s)	\$ _____	<b>TOTAL FEES</b> \$ _____
Total Sponsorship Fee(s)	\$ _____	
Total Advertising Fee(s)	\$ _____	
Thursday Dinner Gala Fee (\$75 per person)	\$ _____	
Additional Badges (\$300 each)	\$ _____	

Credit Card Type:     Visa     Master Card     AMEX

Name on card: \_\_\_\_\_ Card Number: \_\_\_\_\_ Exp: \_\_\_\_ / \_\_\_\_ CCV \_\_\_\_\_

Address associated with card: \_\_\_\_\_

**Please send completed registration form to:** IFATS Attn: Ashley Ryberg, 6300 Sagewood Dr. - H225, Park City, UT 84098  
 or email to: ashley@IFATS.org

## AUTHORIZATION

*I am authorized to sign documents on behalf of the organization and acknowledge the organization will pay all costs as detailed on this application and agree to the terms and conditions as listed in this prospectus.*

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_



## 2021 INDUSTRY SHOWCASE ABSTRACT SUBMISSION FORM

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**COMPANY:** \_\_\_\_\_

**CONTACT:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

Please provide a 350-word abstract describing the product your company would like to present and discuss. If selected as one of the six companies we will select based on peer reviewed scores by our reviewers, your speaker will have 10 minutes on the program on Thursday, November 18, 2021 in Ft. Lauderdale, Florida. The Industry Showcase is not to be an infomercial for a company's product but rather interesting science going on.

**PROPOSED PRESENTER:** \_\_\_\_\_

**ABSTRACT TITLE:** \_\_\_\_\_

**ABSTRACT TEXT:** (Please do not exceed 350 words)

**Thank you for your submission.**