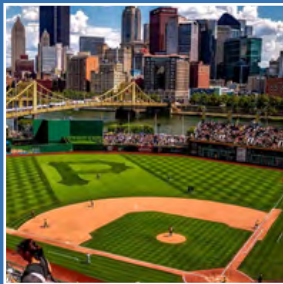
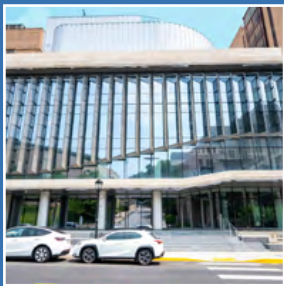




2024 Exhibitor & Sponsor Information
21st Annual IFATS Meeting
Adipose Therapeutics: The Next Generation



September 19-22, 2024
University of Pittsburgh, Pittsburgh, PA

THERE'S ONLY ONE IFATS

WELCOME

Dear Industry Colleagues,

We would like to invite you to attend the 21st Annual International Federation for Adipose Therapeutics and Science (IFATS) meeting to be held at The University of Pittsburgh in Pittsburgh, PA from September 19-22, 2024. We are going back to this special city where it all began 21 years ago and welcome you to be a part of this exciting event!

The 2023 meeting in Washington, DC was a 3-day conference embedded with inclusivity and diversity, including in our geographic reach, clinical expertise, career stage, and our racial and ethnic background. These three exciting days of scientific discussion and expert panels focused on unique avenues for improving patient care and therapeutic innovation translation, the impact of diversity in research translation and health equity, and new frontiers in adipose therapeutics. IFATS accomplished a new goal with the addition of the IFATS Academy that focused on increasing junior trainee accessibility and engagement. During the Academy sessions expert faculty provided fundamental knowledge on the neurobiology of pain, etiology of obesity and lipidemia, fat grafting clinical fundamentals, and academic career development, to enhance student understanding, promote attendee engagement, and encourage camaraderie. This was very well received and we plan to continue this in future programs.

At the 2024 meeting, we will continue to expand the role of IFATS industry members and colleagues as vital participants in the conference. IFATS will continue to highlight the best in cutting edge industry technologies, materials, and techniques in exhibitor-oriented panels designed to maximize interaction with attendees. These industry sponsored sessions will provide a venue for exhibitors to educate the audience about new scientific and technical developments from their unique perspective.

We will again invite leading clinicians and researchers in the fields of adult adipose stem cell research and adipose grafting. Under the co-presidential leadership of Susanna Miettinen, PhD (Tampere University, Tampere, Finland) and Frederik Trojahn Kølle, MD, PhD (Copenhagen, Denmark) exciting panels and keynote presentations will be only of few of the many highlights.

At our basic exhibitor level, we will again offer two members of each team full access to our lectures and presentations and the opportunity to host small private events with conference attendees in the hotel. As an additional venue for direct interaction with attendees, we will offer the opportunity for industry to take part on the program in the Industry Showcase. This session has been received enthusiastically by IFATS members in the past. We encourage you to consider participating as a sponsor. Those companies that elect to support IFATS 2024 as Sponsors will qualify for additional registration badges. Additionally, IFATS 2024 includes opportunities for its Industry partners to support the meeting by sponsoring meals or special events. Additional benefits will be made available for Platinum and Diamond level sponsors.

IFATS continues to strive to provide its members with an international conference venue that is committed to fostering interactions among researchers, clinicians, and technology companies that will grow our field and expand our reach to other specialties.

We hope that you will provide your support to our educational efforts at IFATS 2024.

The IFATS Program Committee



The IFATS mission is to improve world health through a better understanding of adipose biology.

EVENT INFORMATION

Please note, to take part in a sponsorship option, you must reserve and pay for a booth space.

VENUE

University of Pittsburgh
3550 Terrace Street
Pittsburgh, PA 15261

BOOTH SELECTION

Booths will be assigned by IFATS within a month of the meeting date.

EXHIBITION SCHEDULE

MOVE IN & SET UP

Thursday, September 19th from 12 - 5 pm

DISMANTLING & MOVE OUT

Sunday, September 22nd at 12 pm

AREA HOTEL ACCOMMODATIONS

Mariott Courtyard Pittsburgh University Center
(formally the Wyndham)

Hilton Garden Inn Pittsburgh University Place
 The Oaklander Hotel, Autograph Collection

SOCIAL EVENTS

Sponsors and exhibitors are welcome to attend the Saturday evening reception. (Fee applies - Tickets required)

ALL EXHIBIT FEES INCLUDE

- Exhibit space
- Two exhibitor badges
- No daily alternating staff is permitted
- Additional company staff must register at the attendee rate
- Publication of company name, address, phone, fax, email, website, and a 25-word description in the program book
- Inclusion of company name and linked logo on the IFATS website

BADGE NAMES

Please submit company representatives' names no later than Friday, August 30, 2024.

Standard booth spaces come with two badges. Additional badges (max 4 per standard booth) are \$300 each and \$375 on site.

BOOTH CANCELLATIONS

Notice of cancellation must be made in writing to the Exhibit Coordinator and received by May 15, 2024.

No refunds will be made thereafter for any reason. All refunds are subject to a 20% handling fee.

QUESTIONS?

IFATS Executive Office

6300 Sagewood Drive, Suite H255
 Park City, UT 84098 USA
stephanie@IFATS.org

SPONSORSHIP OPTIONS (Fees are in US dollars)

	additional badges	
\$15,000	5	Saturday Reception & Dinner
\$5,500	2	Friday Lunch for all attendees
\$5,500	2	Saturday Lunch for all attendees
\$5,000	2	Lanyards with company logo <i>(exclusive)</i>
\$2,500	2	Continental breakfast daily <i>(Fri, Sat, Sun)</i>
\$1,250	-	Refreshment breaks each <i>(two per day)</i>
\$2.5k - \$5k	-	Program book ads <i>(prices vary)</i>
\$1,500	-	Industry Showcase Participation
\$1,000	-	Conference bag inserts <i>(per page)</i>
\$1,500	-	Lunch and Learn
\$3,500		Exhibit booth
\$150		Saturday Reception & Dinner <i>(per person)</i>
\$750		Hands-on Wet Lab - Exhibiting Company
\$1250		Hands-on Wet Lab - Non-Exhibiting Company
\$3500		Cadaver Lab-Exhibiting Company
\$5000		Cadaver Lab - Non-Exhibiting Company

PLEASE NOTE:

Should a company elect to distribute such registration benefits to an affiliated surgeon or investigator, the company's sponsorship will be noted on that attendee's badge.

SPONSORSHIP LEVELS

All sponsors and exhibitors logos are included on event signage and are featured on the IFATS website.

DIAMOND - \$20,000

- Outside back cover ad in program book
- Premium booth location
- Industry Showcase Presentation
- Eight exhibitor badges
- Up to 6 dinner tickets
- Single Day Lunch Sponsorship

PLATINUM - \$15,000

- Inside full page ad in program book
- Premium booth location
- Six exhibitor badges
- Single Day Lunch Sponsorship

GOLD - \$10,000

- 1/2 page ad in program book
- Premium booth location
- Four exhibitor badges
- Single Day Continental Breakfast Sponsorship

SILVER - \$7,500

- One 6' table in a premium location
- Three exhibitor badges
- Single day Continental Breakfast sponsorship

INDUSTRY ROUNDTABLE

- Submit a title and description for this session
- Topics and Choice of Company participation will be determined by IFATS

INDUSTRY SHOWCASE

\$1500 Podium Presentation

IFATS has reserved a special section of our program for an Industry Showcase. The Industry Showcase presentation should highlight your companies relationship to adipose therapy. Please supply a 25 word description for the program.

**Space is very limited,
DEADLINE is JULY 15, 2024**

To be a part of the industry roundtable or the industry showcase please complete the form on the last page and submit with your application. Sponsorship support for the industry showcase applies.

Sponsors have priority for events, ad placement and branded items!



INTERACTIVE LABS

Don't miss these unique opportunities!

HANDS-ON WET LAB

During this 2.5 hour session industry partners will interact with meeting attendees allowing them to watch, learn, and use your products. This may include bioprinting of fat, cell isolation, TGI, SVF, outcomes evaluation technology, etc. Turn their experience into becoming a new customer! Our IFATS Experts Susanna Miettinen, PhD, Kacey Marra, PhD, Lauren Kokai, PhD, Summer Hanson, MD, PhD, and Rosalyn Abbott, PhD will lead this session.

Exhibiting companies enjoy this session for an additional \$750

Non-exhibiting companies may join us for \$1250

CADAVER LAB

In this interactive, practical 2.5 hour facial region cadaver session, industry partners will have first-hand exposure to meeting attendees providing them guided instruction utilizing your technology and techniques to strengthen their understanding of what you have to offer. Experts in the field of facial rejuvenation and facial fat grafting will lead this special session. Join Chia Chi Kao, MD, J. Peter Rubin, MD, Aris Sterodimas, MD, Fred Kølle, MD, PhD, and Kamakshi Zeidler, MD for this special session.

Exhibiting companies enjoy this session for an additional \$3500

Non-exhibiting companies may join us for \$5000



The ability to take part in a wet lab or cadaver lab is slowly becoming a rare opportunity as more education providers are replacing this with digital learning tools. Don't miss this limited space opportunity to be front and center with your products or services!



TERMS AND CONDITIONS

1. If an exhibitor fails to comply with the terms of this Agreement, IFATS shall have the right to resell the space, or to remove the exhibitor from the assigned space. All monies paid by the exhibitor hereunder shall be absolutely forfeited and deemed fully earned by IFATS. In the event the exhibitor fails to occupy the assigned space by the advertised opening time of the exhibit hall, IFATS is authorized to reassign the space in such manner in the best interests of the exhibition without refund to said exhibitor and without releasing the exhibitor from any liability hereunder.
2. No exhibitor shall erect any obstruction that in the sole opinion of IFATS interferes with an adjoining exhibitor. No exhibit element shall extend beyond the boundaries of the assigned exhibit space
3. Exhibitor shall be the producer, importer or representative of products and/or services displayed in their booth. No exhibitor shall display any advertisement for goods manufactured and/or sold, or services provided by, a non-exhibitor.
4. No exhibit may be removed or dismantled, wholly or in part, before the official closing time on the last day of the exhibition. All exhibits must be removed by the time designated by IFATS.
5. Exhibitors shall comply with Health and Fire Department regulations and with all relevant city, state and federal laws.
6. Exhibitors will not in any way damage any part of the exhibition area by any cause whatsoever. The exhibitor guarantees to reimburse IFATS directly for the repair of any damage caused or assessed by the exhibit hall owner and/or IFATS.
7. Exhibitor must make their final payment to IFATS with their application. Any reserved booth will be available for sale to another exhibitor if full payment is not received by the deadline. No exhibitor shall occupy booth space in the exhibit hall until all fees due to IFATS by the exhibitor are paid in full.
8. Exhibitor hereby accepts liability for all acts or omissions by any representative or agent of the exhibitor, or any visitors to the exhibitor's booth. Exhibitor indemnifies and holds harmless IFATS (and by extension all IFATS representatives) against any and all liability including actions, suits, proceedings, claims, demands, costs and expenses which may be made against IFATS or incurred or become payable by them whether or not arising out of the supply or demonstration by the exhibitor of samples of any kind whatsoever whether such samples be sold or provided for free and including any legal costs, expenses, compensation and/or disbursements paid by IFATS on the advice of the Board to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the exhibitor undertakes to arrange appropriate third party liability insurance.
9. Neither IFATS, their employees or contractors, nor the venue will be responsible for the safety of any exhibit or property of any exhibitor, or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the exhibitor by reason of any defect in the building caused by fire, storm, earthquake, flood, lightning, national emergency, war, labor disputes, strikes or lock outs, civil disturbances, explosion, inevitable accident, acts of terrorism, force majeure, or any other cause not within the control of IFATS or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the exhibition. The exhibitor agrees and undertakes to insure the full replacement value of the contents of their booth and all associated equipment, materials and samples. The exhibitor will produce proof of coverage upon request from IFATS.
10. The exhibitor is responsible for the safety of its exhibitor's products, displays and any materials within the boundaries of the booth or held elsewhere during the move-in or move-out period.
11. Exhibitor will leave the assigned booth space clean and orderly during the exhibition and after moving out.
12. IFATS reserves the right to postpone the exhibition from the set dates, and to hold the exhibition on other dates as near to the original dates and location as practicable, utilizing the right only where circumstances necessitate such action and without any liability to IFATS.
13. If due to any unforeseen circumstances it is necessary to close the exhibition on any day or days or to vary the hours when the exhibition is open, IFATS reserves the right to do so, at their sole discretion without any liability.
14. IFATS may at their sole discretion modify the Rules and Regulations and do anything at their sole discretion they deem desirable for the proper conduct of the exhibition, provided that such amendments or additions do not diminish the rights reserved to the exhibitor under this Agreement.
15. IFATS reserves the sole right to assign or to reassign the exact location of any booth as deemed necessary for the benefit of the entire exhibition.
16. Conduct of Exhibitor and Representatives
 - (a) Annoyance: Exhibitors may not engage in any activity in or around their assigned exhibit space that may cause annoyance to other exhibitors or visitors.
 - (b) Limitation of Business: Exhibitors must conduct all business within their exhibit space and under no circumstances may this business be carried out in aisles or any other common space.
 - (c) Microphones: No microphones are permitted in any exhibit booth.
 - (d) Aisles: Any encroachment on the aisles of the exhibit hall shall be considered a breach of contract and articles or goods found therein during the period of the exhibition may be removed by IFATS or their agents and IFATS shall not be responsible for any loss, damage or other action caused by such removal.
 - (e) Publicity: Any publicity materials shall be displayed and/or given away only from the exhibitor's assigned booth. Any materials found elsewhere in the exhibit hall or in/around the general session room without the express permission of IFATS shall be removed and IFATS shall not be held responsible for the loss, damage, other action or cost of removed or destroyed materials.
17. IFATS reserves the right to prohibit and/or reject any exhibitor or their representative for failure to comply with the Terms and Conditions as set forth herein. Exhibit fees are non-refundable in cases of rejection or removal of an exhibit for non-compliance. IFATS reserves the right to reject applications for exhibit space if in the sole opinion of IFATS it is considered that such application is not appropriate to the exhibition.
18. No exhibit booth may be sublet or shared between two or more companies. Each booth must be occupied by a single company and staffed by that company's sales personnel. No distributors who also represent other companies are permitted in the exhibit hall. Any breach of this clause will result in a payment of the full cost of the booth plus 10% of that amount as contractual penalties for misuse of space.
19. IFATS reserves the sole right to exclude any company, organization or individual from exhibiting at the IFATS 21th Annual Meeting for any reason.
20. The exhibitor agrees to pay all costs of collection, including attorney fees, regardless of whether an action is filed. TERMS AND CONDITIONS

2023 EXHIBIT & SPONSORSHIP REGISTRATION

CONTACT INFORMATION - Please type or print clearly

Company: _____
 Exhibit Contact/Title: _____
 Address: _____
 City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____
 Telephone: _____ Fax: _____
 Email: _____ Website: _____

EXHIBIT FEES

SPONSORSHIPS

Diamond \$20,000 Platinum \$15,000 Gold \$10,000 Silver \$7,500

EXHIBIT FEE

\$3,500 if fee is received **BEFORE** May 15, 2024 \$4,500 if fee is received May 15, 2024

SPONSORSHIP OPPORTUNITIES

RECEPTION & DINNER

Saturday, September 21st 15,000

CONTINENTAL BREAKFASTS

\$2500 each

Friday, September 20th
 Saturday, September 21st

LUNCHES

\$5,500 each

Friday, September 20th
 Saturday, September 21st

REFRESHMENT BREAKS

\$1.250 each

Friday, September 20th
 Saturday, September 21st
 Sunday, September 22nd

SPONSORSHIP ITEMS

with your company logo

Name Badge Lanyards \$5,000
 Industry Showcase \$1,500
 Industry Roundtable \$0
(presentations determined by IFATS)
 Exhibitor Lunch & Learn \$1500
 Hands-on Wet Lab - Exhibiting Company \$750
 Hands-on Wet Lab - Non-Exhibiting Company \$1250
 Cadaver Lab - Exhibiting Company \$3500
 Cadaver Lab - Non-Exhibiting Company \$5000

PROGRAM BOOK ADVERTISING

All ads are 8.5"(wide) x 11"(tall), full color. Please allow .5" overall margin (live area). Extend .125" beyond trim for full bleed.

Front inside cover \$3,500 Back inside cover \$3,000 Inside page \$2,500

FEE & PAYMENT METHOD

Total Exhibit Fee(s) \$ _____
 Total Sponsorship Fee(s) \$ _____
 Total Advertising Fee(s) \$ _____
 Saturday Reception & Dinner (\$150 per person) \$ _____
 Additional Badges (\$300 each) \$ _____

TOTAL FEES
 \$ _____

Credit Card Type: Visa Master Card

Name on card: _____ Card Number: _____ Exp: ____/____/____ CCV _____

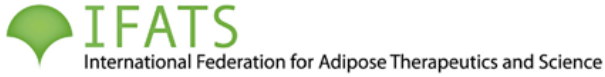
Address associated with card: _____

Please send completed registration form to: IFATS Attn: Stephanie Garcia, 6300 Sagewood Dr. - H225
 Park City, UT 84098 or email to: stephanie@IFATS.org

AUTHORIZATION

I am authorized to sign documents on behalf of the organization and acknowledge the organization will pay all costs as detailed on this application and agree to the terms and conditions as listed in this prospectus.

Name: _____ Signature: _____ Date: ____/____/____



SUBMISSION DEADLINE: JULY 15, 2024

2024 INDUSTRY SHOWCASE PRESENTATION DESCRIPTION

COMPANY: _____

CONTACT: _____

PHONE: _____ EMAIL: _____

Please provide a 25 word description describing the product/information your company would like to present and discuss. The Industry Showcase is not to be an infomercial for a company’s product but rather interesting science going on.
SPACE IS VERY LIMITED FOR THESE PRESENTATIONS - FIRST COME FIRST SERVED

PROPOSED PRESENTER: _____

PRESENTATION TITLE: _____

PRESENTATION TEXT: (Please do not exceed 25 words)

2024 INDUSTRY LUNCH ROUNDTABLE

COMPANY: _____

CONTACT: _____

PHONE: _____ EMAIL: _____

Please provide a brief description related to what your company has done to prepare for the future of adipose therapy:

PROPOSED PRESENTER: _____

PRESENTATION TITLE: _____

Thank you for your submission.