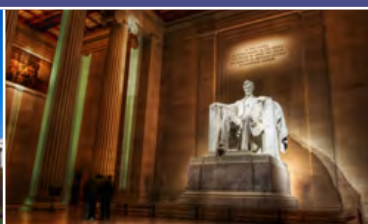


## Exhibitor & Sponsor Information

### 20th Annual IFATS Meeting



*THERE'S ONLY ONE IFATS*

**October 5-7, 2023**

Omni Shoreham Hotel, Washington, DC



**David Bode, MBA**  
Obatala Science



**Bill Cimino, PhD**  
The GID Group



**Marie Francoise-Harris**  
Allergan Aesthetics,  
an AbbVie company.



**Jeffery M. Gimble, MD, PhD**  
LaCell, LLC  
Obatala Sciences, Inc.



**Adam J. Katz, MD, FACS**  
Wake Forest University

# WELCOME

## Dear Industry Colleagues,

We invite you to attend our 20th annual international conference at the Omni Shore Hotel, Washington, DC on October 5-7, 2023. The 2023 IFATS meeting will once again be a “hybrid” format allowing for both in-person and virtual attendance.

The 2022 meeting in Ft Lauderdale was well attended both in person and on-line, with many exciting speakers. Additional sessions focused on diverse fields such as Cardiology, Neurology, Orthopedics, and, of course, Plastic and Reconstructive Surgery, provided up-to-date perspectives on Adipose Regenerative Medicine. Furthermore, by incorporating virtual attendance options, IFATS expects to set a new record in total attendees.

At this year’s meeting, we will continue to expand the role of IFATS industry members and colleagues as vital participants in the conference. IFATS will continue to highlight the best in cutting edge industry technologies, materials, and techniques in exhibitor-oriented panels designed to maximize interaction with academic/clinical members. These industry sponsored sessions will provide a venue for exhibitors to educate the audience about new scientific and technical developments from their unique perspective.

We will again invite leading clinicians and researchers in the fields of adult adipose stem cell research and adipose grafting. This year, under the presidential leadership of Lauren Kokai, PhD, (University of Pittsburgh), IFATS panel discussions will focus on adipose therapeutics for pain, lipedemia and lymphedema applications, the impact of inclusivity in research and regulations, giving attention to activities ongoing in regenerative medical applications.

At our basic exhibitor level, we will again offer two members of each team full access to our lectures and presentations and the opportunity to host small private events with conference attendees in the hotel. As an additional venue for direct interaction with attendees, we will offer the opportunity for industry to take part on the program in the Industry Showcase and/or the Industry Roundtable section. These sessions have been received enthusiastically by IFATS members in the past. We encourage you to consider participating as either a sponsor or as a mentor. Those companies that elect to support IFATS



**Paul Kosnik, PhD**  
Tissue Genesis, LLC

2023 as Sponsors will qualify for additional registration badges. Additionally, IFATS 2023 includes opportunities for its Industry partners to support the meeting by sponsoring meals or special events. Additional benefits will be made available for Platinum and Diamond level sponsors.

IFATS continues to strive to provide its members with an international conference venue that is committed to fostering interactions among researchers, clinicians, and technology companies that will grow our field and expand our reach to other specialties.



**Marc Long, PhD**  
MTF Biologics

We hope that you will provide your support to our educational efforts at IFATS 2023. Please feel free to discuss the IFATS meeting and your specific industry needs with any one of us before or during the meeting. We look forward to seeing you in Washington, DC!

Sincerely,

**The IFATS Industry Relations Committee**



**Ricardo Rodriguez, MD**  
Cosmeticsurg



**J. Peter Rubin, MD, FACS**  
University of Pittsburgh



## Omni Shoreham Hotel

2500 Calvert Street, NW  
Washington, DC 20008  
(202) 234-0700

The IFATS mission is to improve world health through a better understanding of adipose biology. 

# EVENT INFORMATION

Please note, to take part in a sponsorship option, you must reserve and pay for a booth space.

## VENUE

**Omni Shoreham Hotel**  
 2500 Calvert Street, NW  
 Washington, DC 20008  
 (202) 234-0700

## BOOTH SELECTION

Booths will be assigned by IFATS within a month of the meeting date.

## EXHIBITION SCHEDULE

### MOVE IN & SET UP

Wednesday, October 4th 6 pm - 10 pm

### DISMANTLING & MOVE OUT

Saturday, October 7th 6:00 pm

## HOTEL ACCOMMODATIONS

Refer to the website for hotel accommodations.  
 Omni Shoreham Hotel, DC - Rate: \$234.00

## SOCIAL EVENTS

Sponsors and exhibitors are welcome to attend the Saturday evening reception.  
 (Fee applies - Tickets required)

## ALL EXHIBIT FEES INCLUDE

- Exhibit space
- Two exhibitor badges
- No daily alternating staff is permitted
- Additional company staff must register at the attendee rate
- Publication of company name, address, phone, fax, email, website, and a 50-word description in the program book
- Inclusion of company name and linked logo on the IFATS website

## BADGE NAMES

Please submit company representatives' names no later than Friday, September 8, 2023

Standard booth spaces come with two badges. Additional badges (max 4 per standard booth) are \$300 each and \$375 on site.

## BOOTH CANCELLATIONS

Notice of cancellation must be made in writing to the Exhibit Coordinator and received by July 15, 2023.

No refunds will be made thereafter for any reason. All refunds are subject to a 20% handling fee.

## QUESTIONS?

### IFATS Executive Office

6300 Sagewood Drive, Suite H255  
 Park City, UT 84098 USA  
[ashley@IFATS.org](mailto:ashley@IFATS.org)

## SPONSORSHIP OPTIONS (Fees are in US dollars)

	additional badges	
\$25,000	5	Thursday Reception & Dinner
\$8,500	2	Conference bags with company logo
\$8,500	2	Lunch daily for all attendees
\$5,000	2	Lanyards with company logo <i>(exclusive)</i>
\$5,000	2	Continental breakfast daily
\$4,000	-	Logo branded hotel key cards
\$3,500	-	Refreshment breaks each <i>(two per day)</i>
\$2,500	-	Pens with company logo <i>(exclusive)</i>
\$2.5k - \$5k	-	Program book ads <i>(prices vary)</i>
\$1,500	-	Industry Showcase Participation
\$1,000	-	Conference bag inserts <i>(per page)</i>
\$750	-	Lunch and Learn
\$3,500		Exhibit booth
\$150		Saturday Reception & Dinner <i>(per person)</i>

### PLEASE NOTE:

*Should a company elect to distribute such registration benefits to an affiliated surgeon or investigator, the company's sponsorship will be noted on that attendee's badge.*

# SPONSORSHIP LEVELS

All sponsors and exhibitors logos are included on event signage and are featured on the IFATS website.

## DIAMOND - \$25,000

- Complimentary bag insert
- Outside back cover ad in program book
- Premium booth location
- Industry Showcase Presentation
- Eight exhibitor badges
- Up to 6 dinner tickets

## PLATINUM - \$15,000

- Complimentary bag insert
- Inside front or inside back cover ad in program book
- Premium booth location
- Hospitality suite
- Six exhibitor badges

## GOLD - \$10,000

- Complimentary bag insert
- Ad in program book
- Premium booth location
- Four exhibitor badges
- Single Day Continental Breakfast Sponsorship  
(*first come, first served, choice of day*)

## SILVER - \$7,500

- Complimentary bag insert
- One 6' table in a premium location
- Three exhibitor badges
- Single day Continental Breakfast sponsorship  
(*first come, first served, choice of day*)

## INDUSTRY ROUNDTABLE

- Submit a title and description for this session
- Topics and Choice of Company participation will be determined by IFATS

## INDUSTRY SHOWCASE

### \$1500 Podium Presentation

IFATS has reserved a special section of our program for an Industry Showcase.

The Industry Showcase presentation should highlight your companies relationship to adipose therapy. Please supply a 25 word description for the program.

**Space is very limited,  
DEADLINE is AUGUST 30, 2023**

To be a part of the industry roundtable or the industry showcase please complete the form on the last page and submit with your application. Sponsorship support for the industry showcase applies.



**Sponsors have priority for events, ad placement and branded items!**

# TERMS AND CONDITIONS

1. If an exhibitor fails to comply with the terms of this Agreement, IFATS shall have the right to resell the space, or to remove the exhibitor from the assigned space. All monies paid by the exhibitor hereunder shall be absolutely forfeited and deemed fully earned by IFATS. In the event the exhibitor fails to occupy the assigned space by the advertised opening time of the exhibit hall, IFATS is authorized to reassign the space in such manner in the best interests of the exhibition without refund to said exhibitor and without releasing the exhibitor from any liability hereunder.
2. No exhibitor shall erect any obstruction that in the sole opinion of IFATS interferes with an adjoining exhibitor. No exhibit element shall extend beyond the boundaries of the assigned exhibit space
3. Exhibitor shall be the producer, importer or representative of products and/or services displayed in their booth. No exhibitor shall display any advertisement for goods manufactured and/or sold, or services provided by, a non-exhibitor.
4. No exhibit may be removed or dismantled, wholly or in part, before the official closing time on the last day of the exhibition. All exhibits must be removed by the time designated by IFATS.
5. Exhibitors shall comply with Health and Fire Department regulations and with all relevant city, state and federal laws.
6. Exhibitors will not in any way damage any part of the exhibition area by any cause whatsoever. The exhibitor guarantees to reimburse IFATS directly for the repair of any damage caused or assessed by the exhibit hall owner and/or IFATS.
7. Exhibitor must make their final payment to IFATS with their application. Any reserved booth will be available for sale to another exhibitor if full payment is not received by the deadline. No exhibitor shall occupy booth space in the exhibit hall until all fees due to IFATS by the exhibitor are paid in full.
8. Exhibitor hereby accepts liability for all acts or omissions by any representative or agent of the exhibitor, or any visitors to the exhibitor's booth. Exhibitor indemnifies and holds harmless IFATS (and by extension all IFATS representatives) against any and all liability including actions, suits, proceedings, claims, demands, costs and expenses which may be made against IFATS or incurred or become payable by them whether or not arising out of the supply or demonstration by the exhibitor of samples of any kind whatsoever whether such samples be sold or provided for free and including any legal costs, expenses, compensation and/or disbursements paid by IFATS on the advice of the Board to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the exhibitor undertakes to arrange appropriate third party liability insurance.
9. Neither IFATS, their employees or contractors, nor the Westin Fort Lauderdale Beach Resort of Fort Lauderdale, Florida will be responsible for the safety of any exhibit or property of any exhibitor, or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the exhibitor by reason of any defect in the building caused by fire, storm, earthquake, flood, lightning, national emergency, war, labor disputes, strikes or lock outs, civil disturbances, explosion, inevitable accident, acts of terrorism, force majeure, or any other cause not within the control of IFATS or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the exhibition. The exhibitor agrees and undertakes to insure the full replacement value of the contents of their booth and all associated equipment, materials and samples. The exhibitor will produce proof of coverage upon request from IFATS.
10. The exhibitor is responsible for the safety of its exhibitor's products, displays and any materials within the boundaries of the booth or held elsewhere during the move-in or move-out period.
11. Exhibitor will leave the assigned booth space clean and orderly during the exhibition and after moving out.
12. IFATS reserves the right to postpone the exhibition from the set dates, and to hold the exhibition on other dates as near to the original dates and location as practicable, utilizing the right only where circumstances necessitate such action and without any liability to IFATS.
13. If due to any unforeseen circumstances it is necessary to close the exhibition on any day or days or to vary the hours when the exhibition is open, IFATS reserves the right to do so, at their sole discretion without any liability.
14. IFATS may at their sole discretion modify the Rules and Regulations and do anything at their sole discretion they deem desirable for the proper conduct of the exhibition, provided that such amendments or additions do not diminish the rights reserved to the exhibitor under this Agreement.
15. IFATS reserves the sole right to assign or to reassign the exact location of any booth as deemed necessary for the benefit of the entire exhibition.
16. Conduct of Exhibitor and Representatives
  - (a) Annoyance: Exhibitors may not engage in any activity in or around their assigned exhibit space that may cause annoyance to other exhibitors or visitors.
  - (b) Limitation of Business: Exhibitors must conduct all business within their exhibit space and under no circumstances may this business be carried out in aisles or any other common space.
  - (c) Microphones: No microphones are permitted in any exhibit booth.
  - (d) Aisles: Any encroachment on the aisles of the exhibit hall shall be considered a breach of contract and articles or goods found therein during the period of the exhibition may be removed by IFATS or their agents and IFATS shall not be responsible for any loss, damage or other action caused by such removal.
  - (e) Publicity: Any publicity materials shall be displayed and/or given away only from the exhibitor's assigned booth. Any materials found elsewhere in the exhibit hall or in/around the general session room without the express permission of IFATS shall be removed and IFATS shall not be held responsible for the loss, damage, other action or cost of removed or destroyed materials.
17. IFATS reserves the right to prohibit and/or reject any exhibitor or their representative for failure to comply with the Terms and Conditions as set forth herein. Exhibit fees are non-refundable in cases of rejection or removal of an exhibit for non-compliance. IFATS reserves the right to reject applications for exhibit space if in the sole opinion of IFATS it is considered that such application is not appropriate to the exhibition.
18. No exhibit booth may be sublet or shared between two or more companies. Each booth must be occupied by a single company and staffed by that company's sales personnel. No distributors who also represent other companies are permitted in the exhibit hall. Any breach of this clause will result in a payment of the full cost of the booth plus 10% of that amount as contractual penalties for misuse of space.
19. IFATS reserves the sole right to exclude any company, organization or individual from exhibiting at the IFATS 20th Annual Meeting for any reason.
20. The exhibitor agrees to pay all costs of collection, including attorney fees, regardless of whether an action is filed. TERMS AND CONDITIONS

# 2023 EXHIBIT & SPONSORSHIP REGISTRATION

## CONTACT INFORMATION - Please type or print clearly

Company: \_\_\_\_\_  
 Exhibit Contact/Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

## EXHIBIT FEES

### SPONSORSHIPS

Diamond \$25,000       Platinum \$15,000       Gold \$10,000       Silver \$7,500

### EXHIBIT FEE

\$3,500 if fee is received **BEFORE** August 15, 2023       \$4,500 if fee is received August 15, 2023

## SPONSORSHIP OPPORTUNITIES

### RECEPTION & DINNER

Saturday, October 7th \$25,000

### CONTINENTAL BREAKFASTS

\$5,000 each

Friday, October 6th  
 Saturday, October 7th

### LUNCHES

\$8,500 each

Thursday, October 5th  
 Friday, October 6th  
 Saturday, October 7th

### REFRESHMENT BREAKS (2 per day)

\$8,500 each per day     a.m.     p.m.

Thursday, October 5th  
 Friday, October 6th  
 Saturday, October 7th

### SPONSORSHIP ITEMS

with your company logo

Conference Bags      \$8,500  
 Name Badge Lanyards      \$5,000  
 Branded hotel key card      \$4,000  
 Bag Inserts (per item)      \$1,000  
 Industry Showcase      \$1,500  
 Industry Roundtable      \$0  
 (presentations determined by IFATS)  
 Exhibitor Lunch & Learn      \$750  
 (Saturday only - 5 tables available)

## PROGRAM BOOK ADVERTISING

All ads are 8.5" (wide) x 11" (tall), full color. Please allow .5" overall margin (live area). Extend .125" beyond trim for full bleed.

Front inside cover \$3,500     Back inside cover \$3,000     Inside page \$2,500

## FEE & PAYMENT METHOD

Total Exhibit Fee(s)      \$ \_\_\_\_\_  
 Total Sponsorship Fee(s)      \$ \_\_\_\_\_  
 Total Advertising Fee(s)      \$ \_\_\_\_\_  
 Saturday Reception & Dinner (\$150 per person) \$ \_\_\_\_\_  
 Additional Badges (\$300 each)      \$ \_\_\_\_\_

### TOTAL FEES

\$ \_\_\_\_\_

Credit Card Type:     Visa     Master Card     AMEX

Name on card: \_\_\_\_\_ Card Number: \_\_\_\_\_ Exp: \_\_\_\_ / \_\_\_\_ / \_\_\_\_ CCV \_\_\_\_\_

Address associated with card: \_\_\_\_\_

**Please send completed registration form to:** IFATS Attn: Ashley Ryberg, 6300 Sagewood Dr. - H225, Park City, UT 84098  
 or email to: ashley@IFATS.org

## AUTHORIZATION

I am authorized to sign documents on behalf of the organization and acknowledge the organization will pay all costs as detailed on this application and agree to the terms and conditions as listed in this prospectus.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_



**SUBMISSION DEADLINE: AUGUST 30, 2023**

## 2023 INDUSTRY SHOWCASE PRESENTATION DESCRIPTION FORM

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Please provide a 25 word description describing the product/information your company would like to present and discuss. The Industry Showcase is not to be an infomercial for a company's product but rather interesting science going on.

PROPOSED PRESENTER: \_\_\_\_\_

PRESENTATION TITLE: \_\_\_\_\_

PRESENTATION TEXT: (Please do not exceed 25 words)

## 2023 INDUSTRY ROUNDTABLE FORM

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Please provide a brief description related to what your company has done to prepare for the future of adipose therapy:

PROPOSED PRESENTER: \_\_\_\_\_

PRESENTATION TITLE: \_\_\_\_\_

**Thank you for your submission.**